

Sudbury 250 Committee

Minutes for Thursday, July 9, 2025

Virtual meeting at 7:00 PM

([Meeting video](#) can be viewed at www.sudburytv.org)

Members present:

Virtual Meeting: Radha Gargeya, Committee Chair; Jan Hardenbergh, Committee Vice-Chair, John Neuhauser, Jim Wiegel

Roll Call: Gargeya, present; Hardenbergh, present; Neuhauser, present, Wiegel, present.

The meeting was called to order at 7:01PM.

Radha noted the Open Meeting Laws with respect to virtual meetings and they the meeting was being recorded by Sudbury TV.

Jan is taking minutes for this meeting

Opening Remarks by Chair

Radha reported on the successful 4th of July parade and float, which was well-attended and received positive feedback. The Town showed up. The T-Shirts were a hit.

Public Comment - a member of the public was recognized, but did not respond.

Member reports

John reported that vendor spots for the Faire are filling up.

Jim reported on conversation with Steve Pickford about the challenges with attendance at the Colonel Henry Knox event on September 21st and explored potential solutions. They considered having the Sudbury 250 committee sponsor the reenactment activities in the parade field, followed by a private paid dinner at the Inn. Jim proposed that Sudbury the 250 committee sponsor the reenactment activities in the parade field. The committee also discussed the need for better marketing and advertising, including using social media, the website, and signs in high-traffic areas.

Radha reported that we did not get the MA250 grant.

Radha highlighted the success of the Sudbury 250 float, which was organized with the help of Heather Lashbrook Jones from 'a Blade of Grass' and others, despite initial uncertainties about its design and logistics. The float was decorated with the help of Leila Frank. The parade featured participants from the Sudbury Select Board and town manager's office. The event was a collaborative effort involving various community members, including the logo contest winners Sydney and Robin Merrill, and was successfully executed with everyone pitching in to prepare the float. Promotional materials including T-shirts and flags. The float placed second by the Chamber of Commerce.

Sudbury 250 did not get the MA250 grant.

Events, scheduling and estimated costs.

Radha put up the event spreadsheet and discussed the impact of not getting the MA250 grant. We will still be in the black, but not by much, especially if we have more expenses. We need to work hard to get some more funding. John asked about local businesses sponsoring events. Jan approached Middlesex Saving Bank with three different events that they could sponsor. They did not say yes. Sudbury Farms helped on April 19th. They provided bagels and delicious cupcakes. Further discussion ensued. Jim mentioned the luxury cars. Radha will draft some ideas.

Ticonderoga Cannon confirmed;

John discussed the Colonial Faire. Planning is progressing. And Battle of the Red Horse Tavern. How much budget do we have. Get people to show up and advertise the heck out of it.

Sudbury 250 Day. Radha is reaching out to Scott Nix to discuss holding the event in the Town Center. Sudbury Garden Club will give feedback on whether we should share the May 9th date.

Sudbury 250 Merchandise: Follow-up discussion from 9/12/2024 meeting and vote on allocation of proceeds between the Town of Sudbury (Sudbury 250) and Sudbury Historical Society and other vendors

Sudbury 250 merchandise. Review numbers from the September 12th, 2024 meeting. The Town will reimburse Sudbury Historical Society (SHS) for all purchases. There are different credit card fees, but they should not be factored in. The proposal at the time was a 60/40 split or the markup. The Town getting 60% and SHS getting 40%. It was not voted in that meeting. What should the percentage be? Radha shared a spreadsheet showing the T-Shirt as an example of the cost and markup split. After a long discussion, we decided to propose that SHS gets 10% of sales price. Radha will discuss with Francesco Buccella, the Director of SHS. SHS has an arrangement with the Wayside Inn store. They will stock some Sudbury 250 merchandise. Should we deal directly with them directly? No. Keep it simple.

Vote to review and possibly approve the open session minutes of 4/24/2025 and 6/18/2025

After review and modification of the minutes Radha asked for motion to approve the minutes of 4/25/2025 as amended. Moved: John; Seconded Jan; Vote: Hardenbergh, Aye; Neuhauser, Aye; Wiegel, Aye; Gargeya, Aye.

After review and modification of the minutes Radha asked for motion to approve the minutes of 6/18/2025 as amended. Moved: Jim; Seconded Jan; Vote: Hardenbergh, Neuhauser, Aye; Wiegel, Aye; Gargeya, Aye.

During the review of minutes, there was a discussion of the flags handed out during the Fourth of July parade. They were a great marketing tool prepared by Leila Frank and they ran out before the turn on to Concord Rd. Next year, we should have more.

Future meeting times:

July 30, 2025, 7PM - hybrid
August 21, 2025, 7PM - virtual

As Radha was now on the Select Board, he asked if someone else should present the Quarterly Report when it was ready.

Radha asked for a motion to adjourn. Jan moved. John seconded. Hardenbergh, Neuhauser, Aye; Wiegel, Aye; Gargeya, Aye.

The meeting was adjourned at 8:46PM