

**Sudbury 250 Committee**  
**Thursday June 20, 2024 at 7:00 PM**  
**Meeting Minutes**

(This meeting can be viewed [here](#).)

All meetings can be viewed at [www.sudburytv.org](http://www.sudburytv.org))

Zoom Meeting

Present: Chair Radha Gargeya, Vice-Chair Jan Hardenbergh, Committee Member Josh Gilman, Committee Member John Neuhauser, Committee Member Rachael Robinson

Absent: Committee Member Jim Weigel, Committee Member Tim Cobbett, Ex-Officio Committee Member Leila Frank

The statutory requirements as to notice having been complied with, the meeting convened at 7:02 PM via Zoom telecommunication mode.

Radha announced the recording of the meeting and other procedural aspects included in the meeting.

**Call to Order**

Committee Roll Call: Gargeya-present, Hardenbergh-present, Gilman-present, Neuhauser-present, Robinson-present.

**Opening Remarks by Chair**

Radha read the OML (Open Meeting Law) guidelines for taking meeting minutes.

**New Member introductions**

Radha welcomed Josh Gilman as the newest member of the committee. Josh Gilman introduced himself. He completed 26 years at Lincoln Sudbury High School as a teacher in the History department. He teaches AP History besides many other courses. He would be sharing his seat on the committee with Tim Cobbett.

Radha said that Josh is a valuable addition to the committee as he brings his knowledge of history and would be able to engage with the students, faculty, and staff regarding the Sudbury 250 activities.

**Public Comment**

There was no public comment.

## Member Reports

John is doing the groundwork with various reenactors and giving them our event timeline.

Jan reported on his contacts with the Battle Road communities.

Rachael described the proposed survey of Sudbury residents. Once finalized, she would work with Leila to publish or send out the survey.

Rachael mentioned the six questions on the survey, which are:

1. How likely will you be to go to Concord on 4/19/2025? 1-10 (10 most likely)
2. If there is something to do in Sudbury on 4/19/2025, would you stay in Sudbury?
3. What kind of event would you like to be held in Sudbury on 4/19/2025? [open answer]
4. What kind of events would you like in Sudbury between 4/19/2025 to 7/4/2026?

Multiple Choice:

- |  |                                    |
|--|------------------------------------|
| <input type="radio"/> Concerts                       | <input type="radio"/> Reenactments |
| <input type="radio"/> Lectures                       | <input type="radio"/> Tours        |
| <input type="radio"/> Presentations                  | <input type="radio"/> Parties      |
| <input type="radio"/> Classes                        | <input type="radio"/> Other        |
| <input type="radio"/> Community events (e.g., fairs) |                                    |
5. Are you interested in seeing Sudbury Minutemen at 5:45 AM on 4/19/2025 from the Sudbury Town Center?
  6. Additional Comments? [open answer]

Rachael would also like to work with the Goodnow Library to keep reading lists. She requested book suggestions from the members. She also specifically requested Josh for book suggestions for all residents including students.

John said that it would be extremely hard to get reenactors for 4/19/2025 as most would be committed to towns such as Concord.

## Sudbury 250 Logo Design – Discuss and Choose

Radha explained the process of choosing the Sudbury 250 Logo. There were four emails and six image submissions. They were from: Martin Greenstein, Mike Hegelson, Sydney and Robin Merrill, Stephanie Mooney. The six images were numbered 01\_Greenstein, 02\_Hegelson, 03\_Merrill, 04.1\_Mooney, 04.2\_Mooney, and 04.3\_Mooney.

All members voted independently of one another by ranking the six logos from 1 (highest rank) to 6. Their votes were aggregated. There was a consensus on the Merrill logo, which received the highest score.

Rachael motioned to accept the Merrill logo as the Sudbury 250's official logo. Josh seconded the motion.

It was on motion 5-0. Gargeya-aye, Gilman-aye, Hardenbergh-aye, Neuhauser-aye, Robinson-aye.

VOTED: To accept the Merrill logo as the Sudbury 250's official logo.

There was consensus on the committee that the reward to the winning logo designers, besides bragging rights, could be logo-based swag.

The committee expressed its gratitude to all the submitters for their time, dedication, and design. Radha will write to the Merrills informing them of their logo's selection and requesting a high-resolution image and a vector format. Radha will also thank Martin Greenstein, Mike Hegelson, and Stephanie Mooney.

### **Discussion of events**

Leila wrote in an email to the committee that the Town Manager is suggesting \$25K from ARPA funds towards Sudbury 250 with the consent of the Select Board. Contracts for services must be finalized by December 2024.

Josh asked if it would be hard to sign contracts by December 2024 for events that may occur far beyond, even in 2026.

There was a discussion about the cost of procuring logo-based swag.

Radha suggested that there could be a draft three-year calendar that is kept up to date with events. Such a calendar would go on the committee website.

There was a discussion about how to collect ideas about events in between committee meetings while following OML guidelines. One suggestion was that members would write to one designated person on the committee with ideas, and the latest compilation would be shared and discussed at the next meeting.

### **Future Meeting Times**

Previously scheduled:

Wednesday 7/10/2024 at 11 AM, in-person and hybrid

Wednesday 7/24/2024 at 7 PM, in-person and hybrid

Wednesday 8/7/2024 at 11 AM, in-person and hybrid

Scheduled at this meeting:

Wednesday 8/28/2024 at 7 PM, in-person and hybrid

### **Quarterly Update to the Select Board**

Radha shared the Quarterly Update to the Select Board and took in members' suggested edits.

Under the funding category, Rachael mentioned that we could have sponsorship levels for private grants – platinum, diamond, and so on. John mentioned that private companies and foundations have certain funds set aside for annual grants and we could apply for those. Radha said that we should explore all funding opportunities – public and private.

### **Meeting Minutes**

Jan motioned to accept the 6/5/2024 meeting minutes as edited by the committee. Josh seconded the motion.

It was on motion 5-0. Gargeya-aye, Gilman-aye, Hardenbergh-aye, Neuhauser-aye, Robinson-aye.

VOTED: To accept the 6/5/2024 meeting minutes as edited by the committee.

### **Logo Public Release**

Rachael motioned to authorize Radha and Jan to write a public release statement on the Sudbury 250 Logo design choice. Josh seconded the motion.

It was on motion 5-0. Gargeya-aye, Gilman-aye, Hardenbergh-aye, Neuhauser-aye, Robinson-aye.

VOTED: To authorize Radha and Jan to write a press release on the Sudbury 250 Logo design choice.

### **Adjourn**

Rachael motioned to adjourn the meeting at 8:38 PM. Josh seconded the motion.

It was on motion 5-0. Gargeya-aye, Gilman-aye, Hardenbergh-aye, Neuhauser-aye, Robinson-aye.

VOTED: To adjourn the Sudbury 250 Committee meeting.

Meeting adjourned at 8:39 PM.

Respectfully submitted,

Radha Gargeya

**Documents used during the meeting:**

1. 250LogoDesignChoice\_06.12.24.xlsx
2. 2024\_Q2\_Sudbury250\_SSB\_Report
3. Sudbury250Committee\_Minutes\_20240605\_DRAFT\_RRG.docx