

ARTICLE 14 – FUNDING OF GO SUDBURY! TAXI AND UBER TRANSPORTATION PROGRAMS FOR FY2024

To see if the Town will vote to raise and appropriate, or to transfer from available funds, the sum of \$150,000, or any other sum or sums, for the purposes of the continued operations of the Go Sudbury! Taxi and Uber Transportation Programs, including all incidental and related expenses; or act on anything relative thereto.

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“My friends in other towns are jealous of this excellent program for seniors. I hope it continues as it is so helpful as night driving becomes more of a challenge.”

“This program is FANTASTIC!! I have broken my right foot very badly and am not able to drive.”

“This program has been exactly what I need to be able to go places and get things done.”

Agenda...

- History – Where did we start
- Where the program is now
- Results - Where are people GO!ng
- Recognition of programs
- Rider feedback



History – Where did we start

LIVABLE SUDBURY FINDINGS

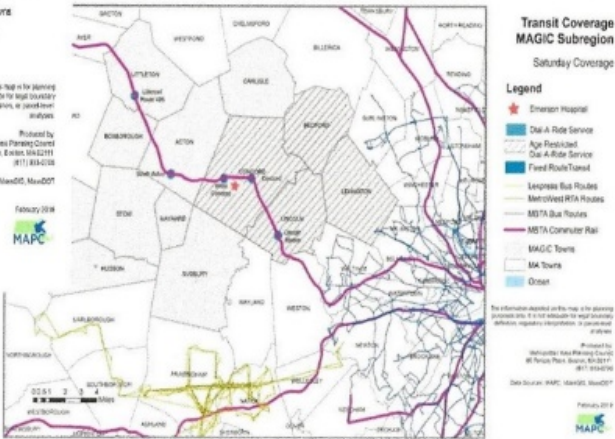
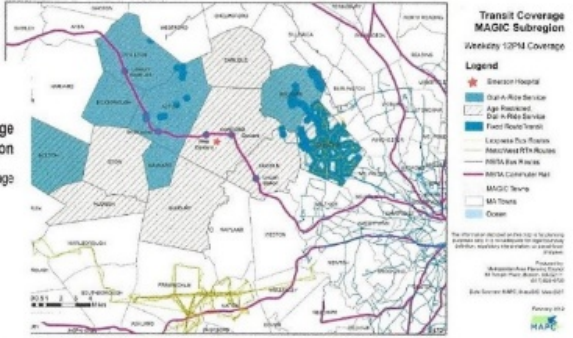
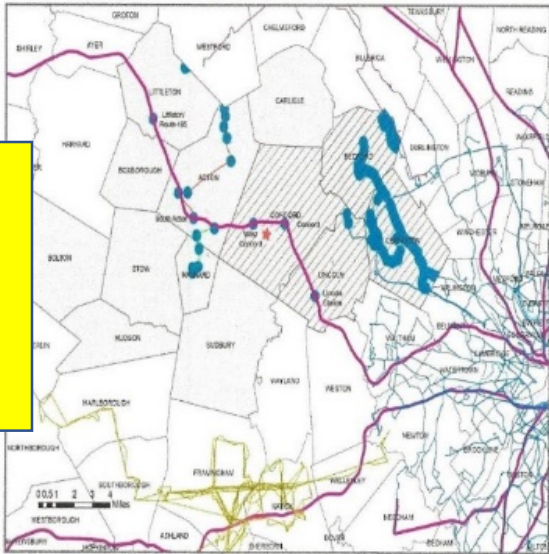
Transportation gaps reduce the overall “livability” and long-term attractiveness of the town; they limit

- *Social participation and*
- *Access to community*
- *Housing options*
- *Access to outdoor spaces*
- *Civic participation and employment*

See next 2 slides – replaced all 3 pictures with the weekday 12pm one then weekday 7pm. Use 12pm one?

“Transportation” is mentioned 150 times in the Livable Sudbury needs assessment

Transit Deserts (MAPC Data)



History – Where did we start

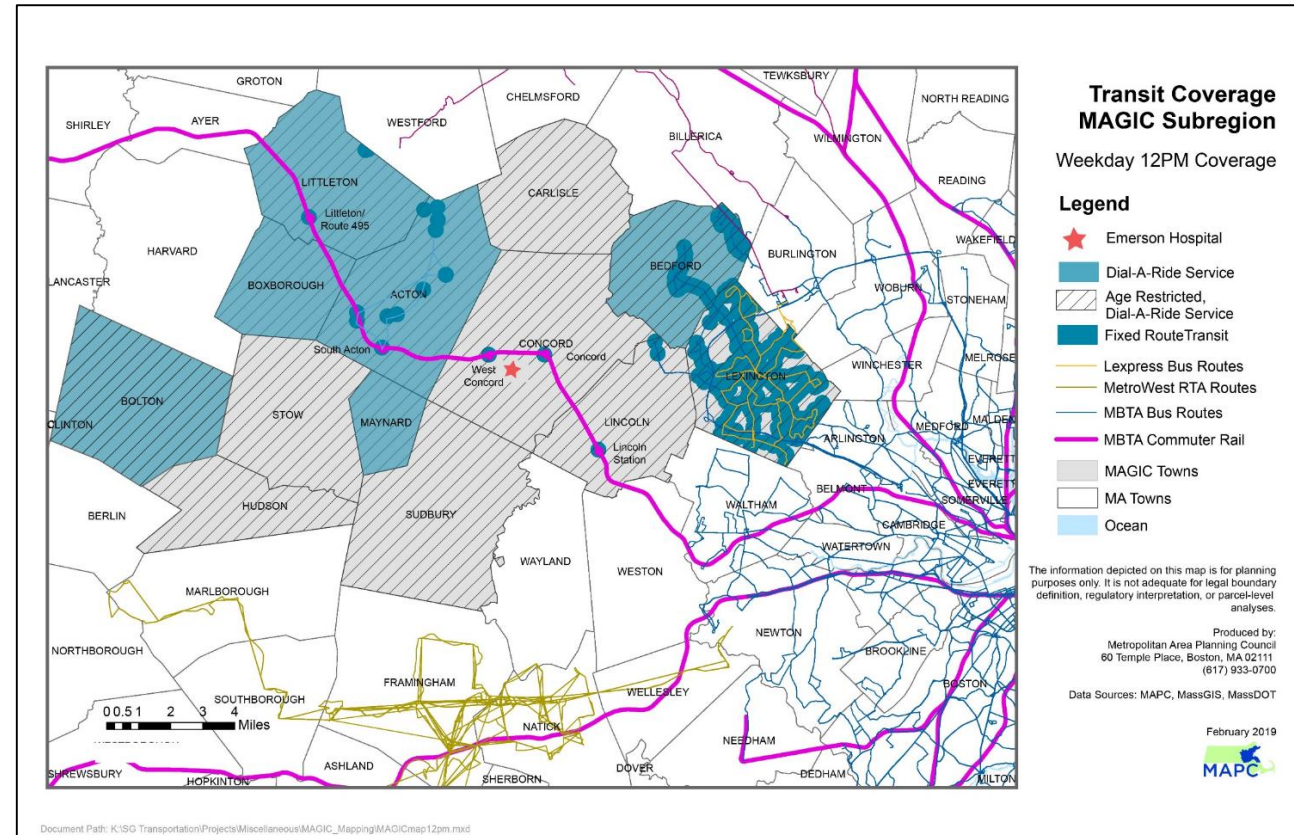
LIVABLE SUDBURY FINDINGS

Transportation gaps reduce the overall “livability” and long-term attractiveness of the town; they limit

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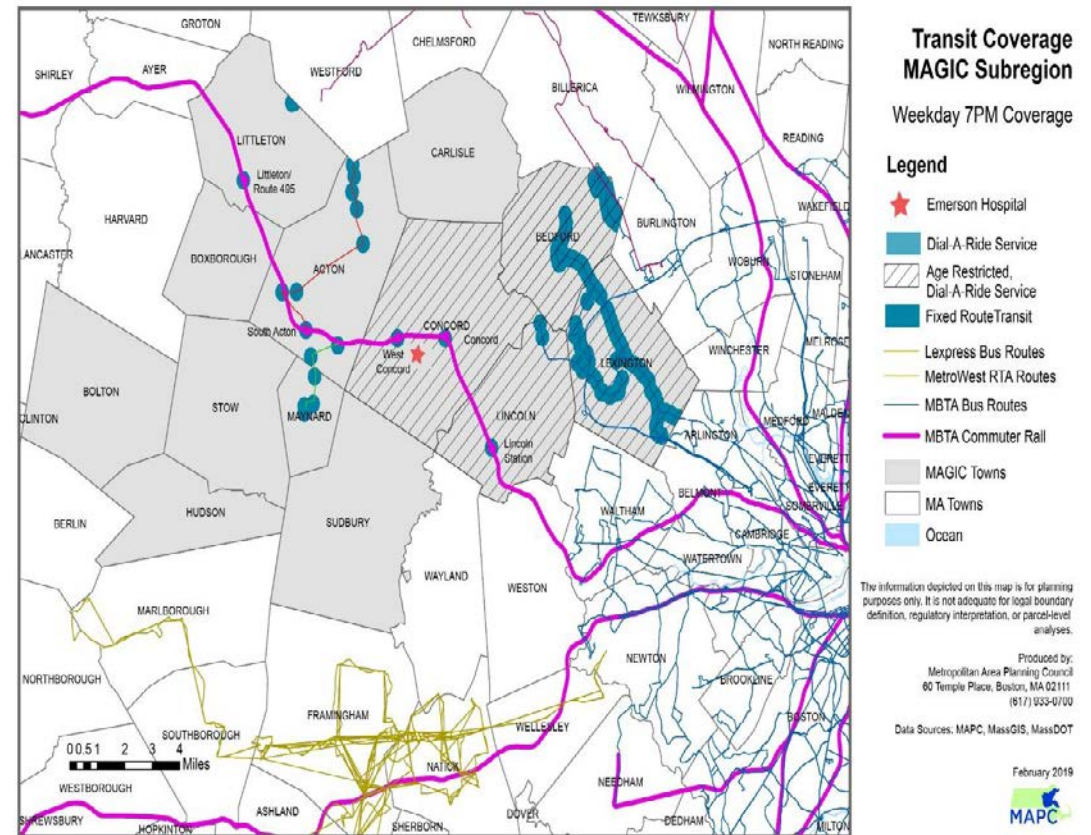
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Transit Deserts (MAPC Data)





Added this slide – desire was to mention Community Compact grant and show partner town logos

History – Where did we start

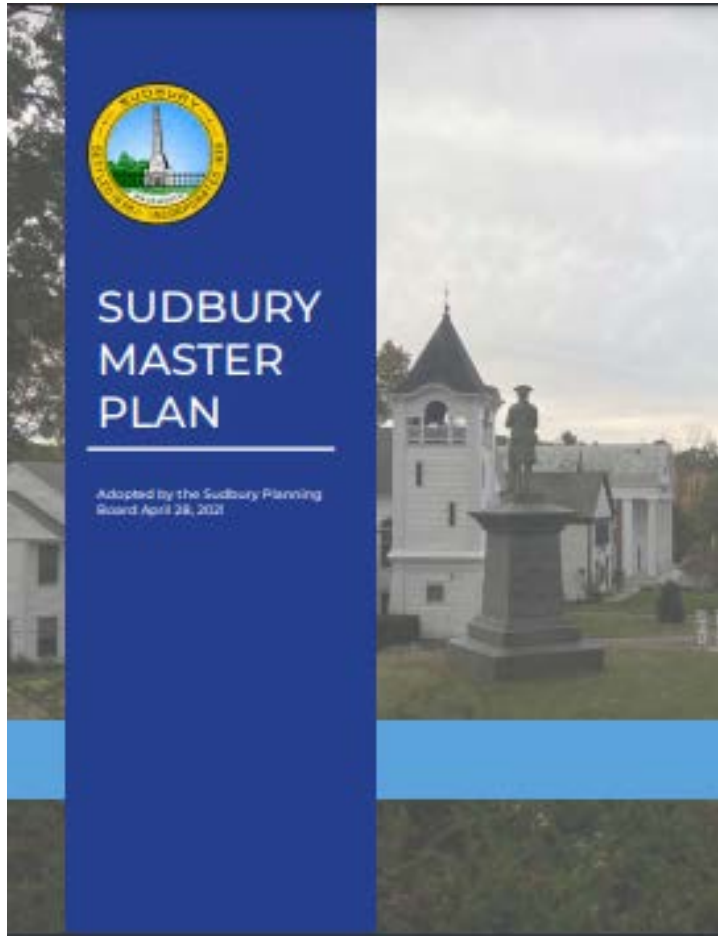


Making The Connections (MTC) 2019

- Collaboration of Acton, Bolton, Concord, Maynard, Stow, and Sudbury (lead).
- \$80,000 grant from the Commonwealth of Massachusetts Community Compact Best Practices initiative
- MTC’s aim is to increase the availability of transportation for residents, particularly older adults, people with disabilities, people with low incomes, and veterans to access health services, community resources, and economic opportunities.
- Completed Dec 2022



History – Where did we start



SADBURY MASTER PLAN 2021; 154 action items across 10 major categories

- **Transportation and Connectivity**

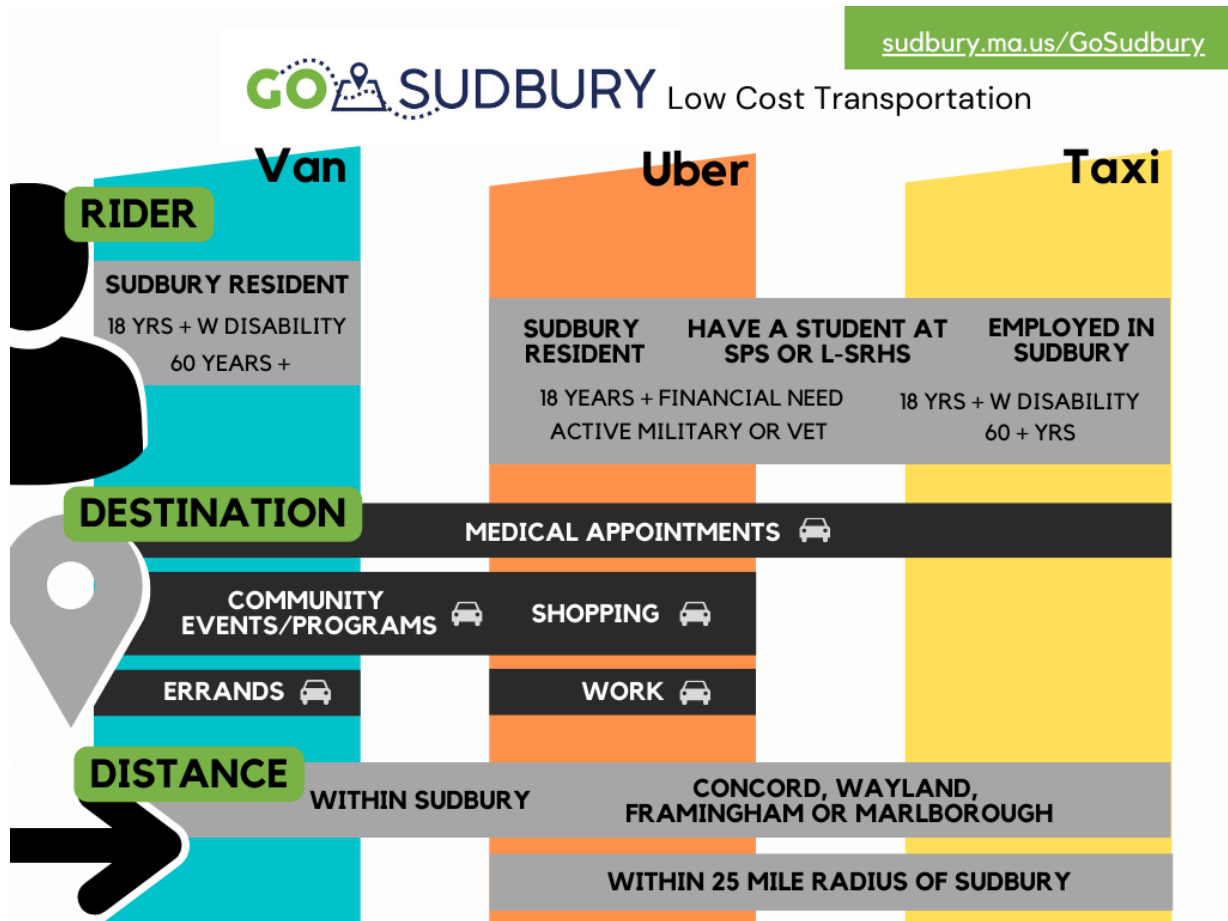
Go Sudbury! currently or potentially impacts SIX action items in this category

- **Route 20 Corridor – 3 action items**
- **Town Facilities, Services & Infrastructure – 2 action items**
- **Public Health, Social Well-Being – 2 action items**
- **Resiliency – 1 action item**

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Where the program is now



- Uber & Taxi to augment MWRTA funded Sudbury Connection van
- Sudbury resident, employed in Sudbury, or family of student at SPS or L-S and one or more of following:
 - Aged 60+
 - Financially vulnerable
 - Disability that limits driving
 - Military
- Taxi free for medical rides
- Uber w/ copay for medical, work, shopping, social
- To date 4000 Uber rides and 900 taxi rides provided



PAST

PRESENT

FUTURE

Where the program is now

Why are we back at Town Meeting?

- Operational program not yet worked into budget
- Maintain service until sustainable

Funding:

- Historically funded with grant and mitigation funds
- Town Meeting 2022 (\$100,000)
- Delayed in 2023 MassDev grant for medical taxi rides



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FUTURE

What has changed since last year?

- Transportation is 1 of 6 high level Select Board Goals
- Select Board asked Transportation Committee for plan, result 5-year regionalized plan
- By using Continuous Quality Improvement & data to drive fiscally responsible decisions to sustain the program we have changed:
 - Ride caps
 - Change 50+ to 60+
 - Taxi to medical only
 - 30% Uber is co-pay funded

State / Regional Partnership

- ***Metropolitan Planning Org (MPO)'s Central Transportation Planning Staff (CTPS)***
- ***Metrowest Regional Transit Authority (MWRTA)***

See next slide – switched
wording in blue box

**These partnerships
and actions do not
occur organically**



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FUTURE

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**These partnerships
only happen via
assertive persistence**

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FUTURE

Results – Where are people GO!ng

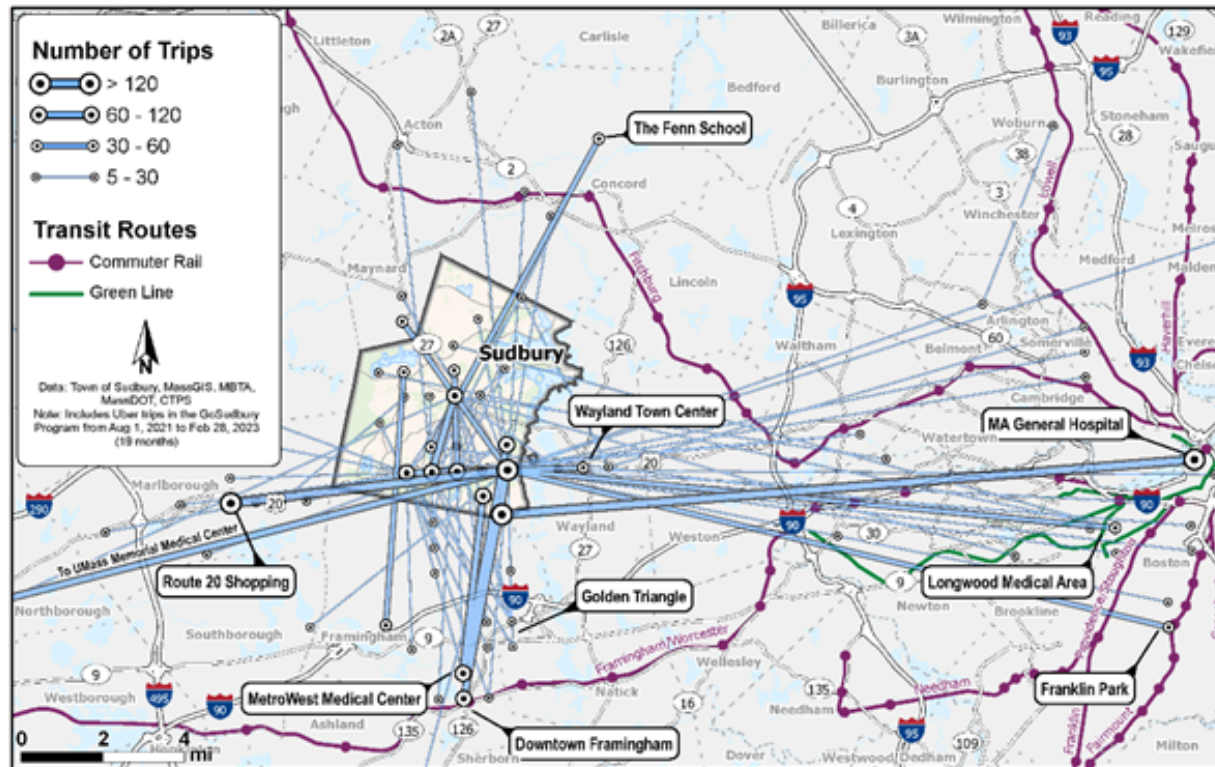


FIGURE 3
 Total Uber Trips Between Top 100 Origin-Destinations in the GoSudbury Program from Aug 2021 to Feb 2023

CTPS Technical Assistance for Sudbury Transit

Graphic courtesy of Central Transportation Planning Staff

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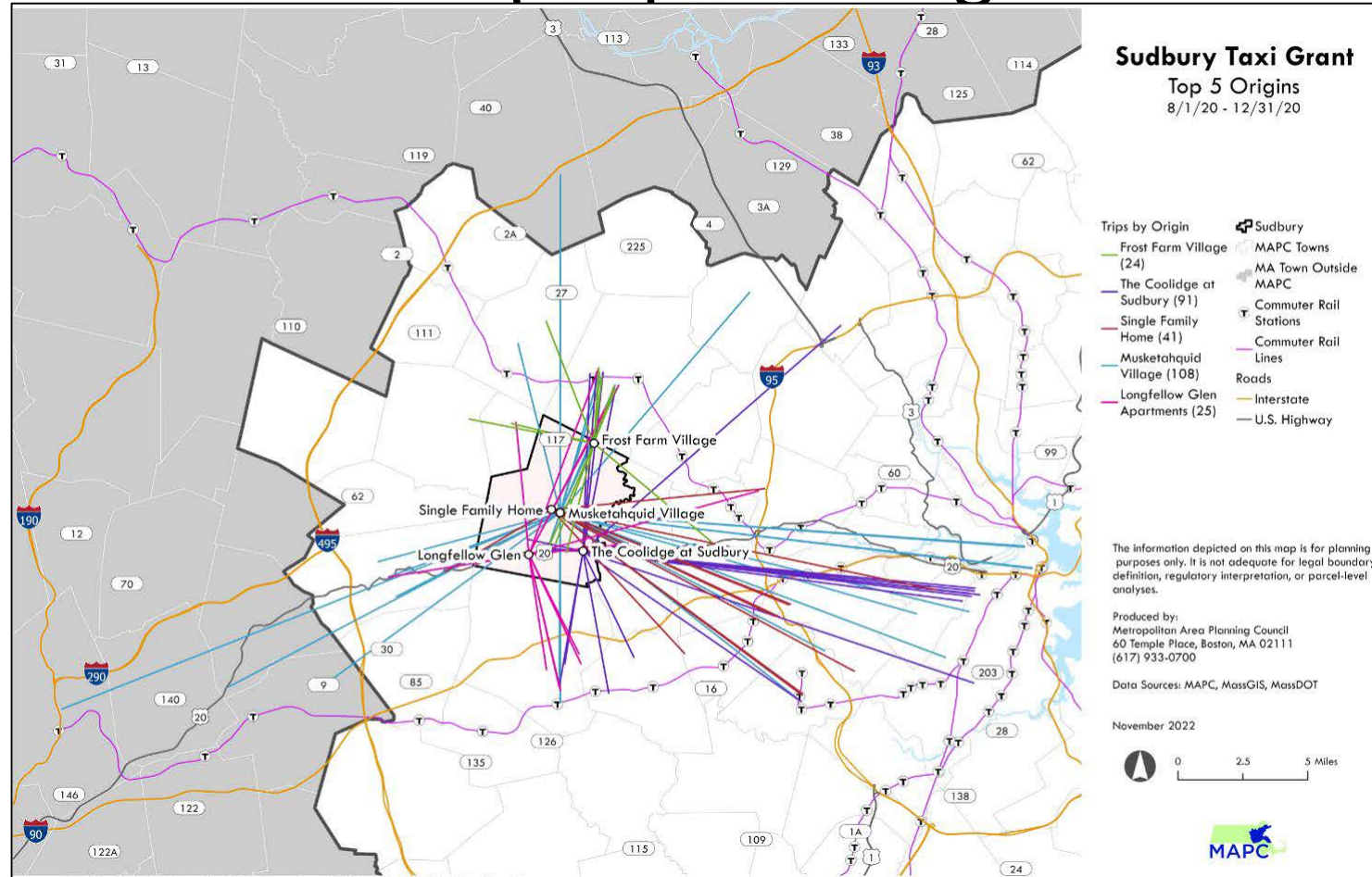


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FUTURE

Results – Where are people GO!ng



Graphic courtesy of
 Metropolitan Area Planning
 Council

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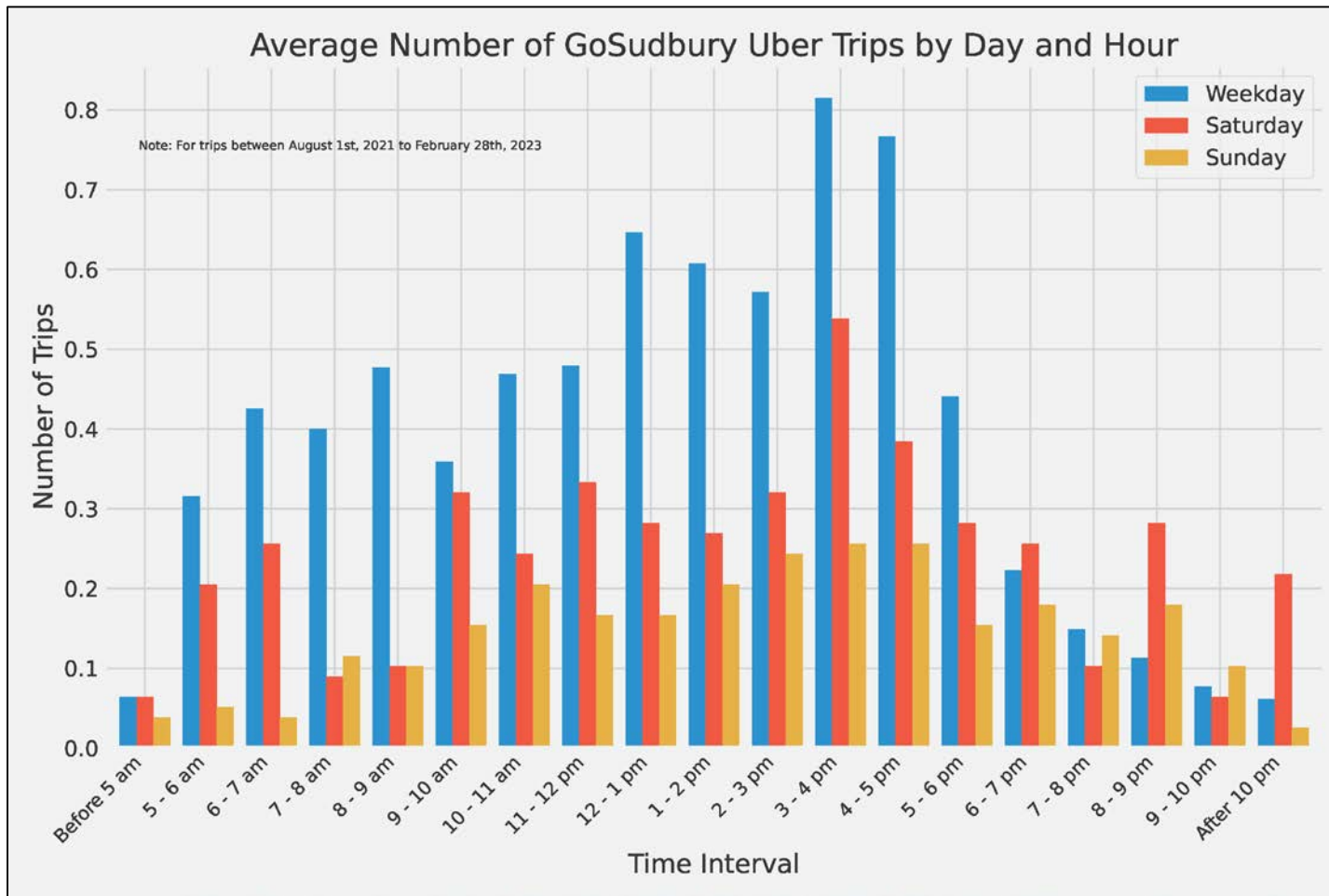


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FUTURE

Where the program is GO!ng



Graphic courtesy of Central
 Transportation Planning Staff

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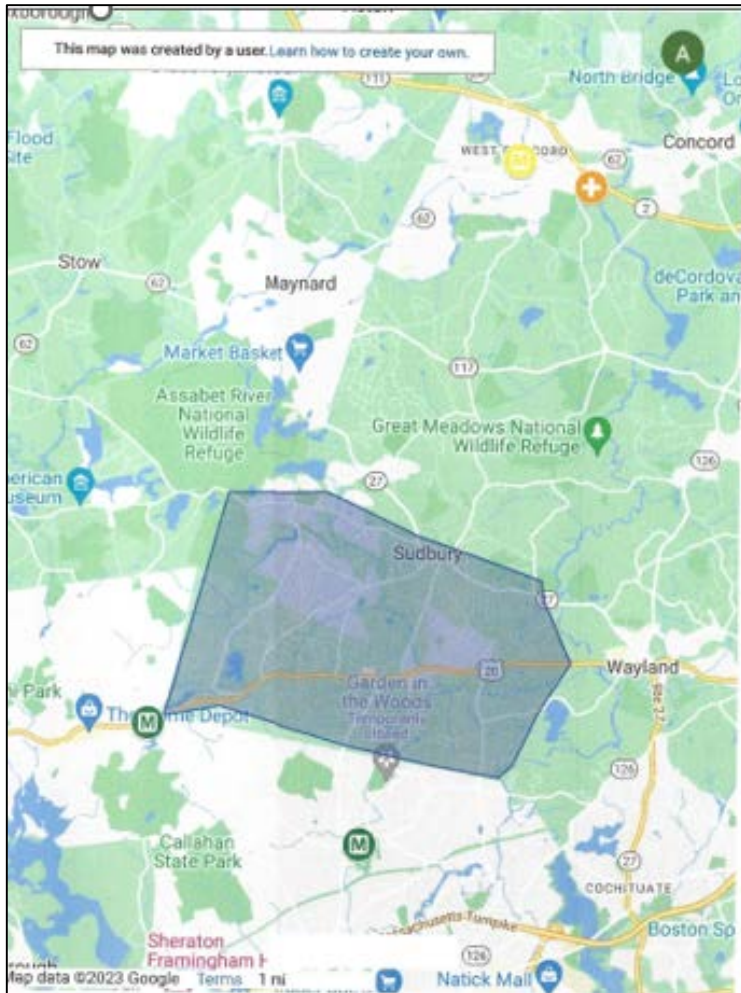
PAST



PRESENT

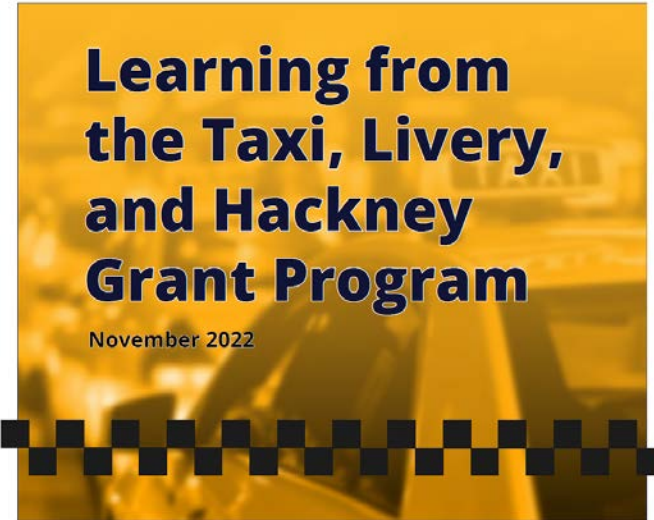
FUTURE

Where the program is GO!ng

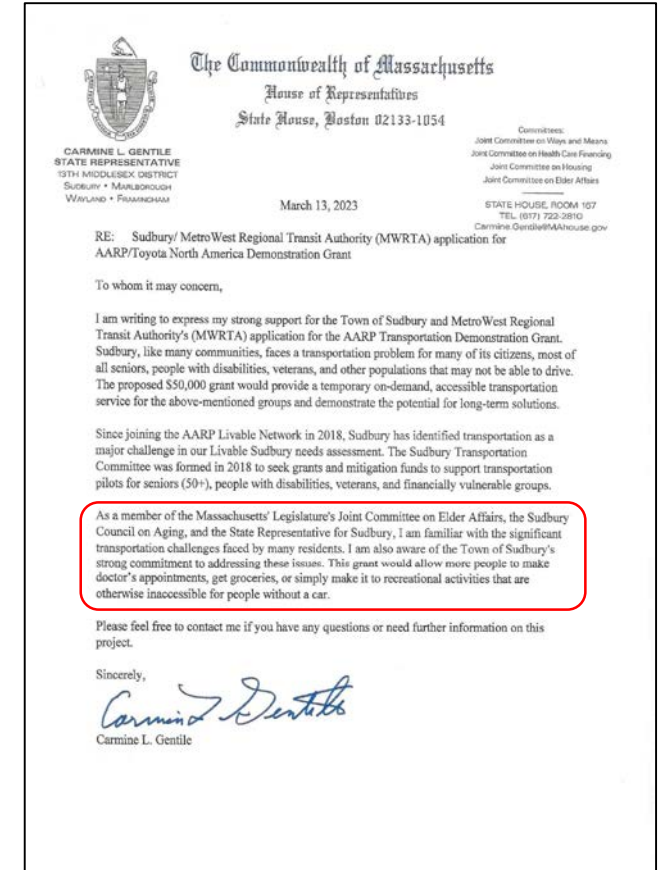
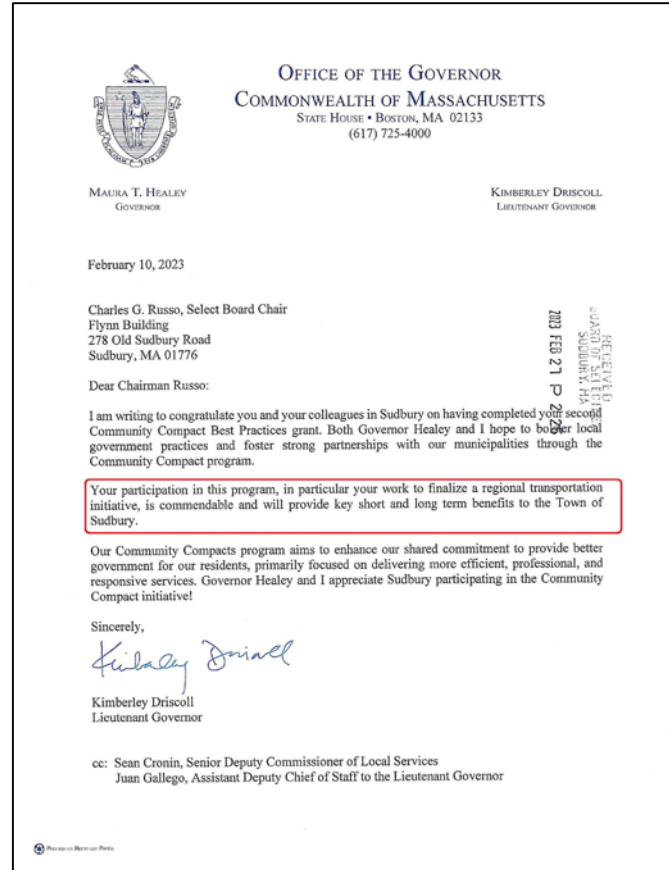


- Working to pilot existing MWRTA “Catch Connect” services in Sudbury
- Grant application submitted
- Collected data supports collaboration with MWRTA

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“The Town of Sudbury is a rural community with no access to public transportation within its borders. Nearby commuter rail stops are overlapped on the maps below to show potential for transit use for these trips in the future. None of the trips shown below would be possible to take on existing transit routes.”
MAPC Report



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Approval of Article 14 will sustain the Go Sudbury! Taxi and Uber programs while longer term sustainability plans are made, and more grant-funded opportunities are explored.

This article is supported by the Select Board 4-1 and by the Finance Committee 7-0.

THANK YOU

Slides that appear after this are ones I had in first pass through



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FUTURE

History – Where did we start

The Sudbury Transportation Committee was created by the Select Board to address a key feature of livable communities: transportation. A livable community is defined as

...one that is safe and secure, has affordable and appropriate housing and transportation options, and offers supportive community features and services. ...Well-designed, livable communities promote health and sustain economic growth, and they make for happier, healthier residents — of all ages.

<http://www.aarp.org/livable-communities/net-work-agefriendly-communities/info-2014/an-introduction.html>

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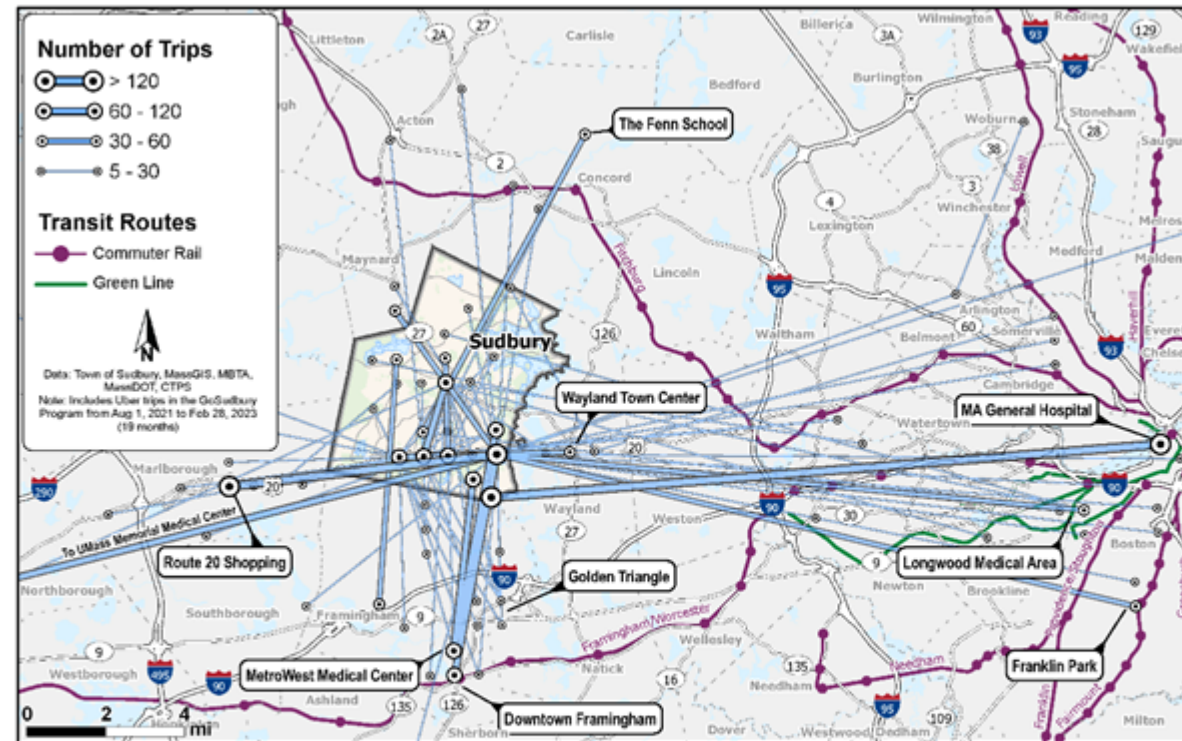
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FUTURE

Results – Where are people GO!ng

- 4000 Uber rides and 900 taxi rides provided
- Valuable data utilized
- Patterns have emerged
- Here the top destinations of taxi rides shown
- And here are top Uber rides **DELETE BUT SPEAK THIS**



CTPS

FIGURE 3
Total Uber Trips Between Top 100 Origin-Destinations in the GoSudbury Program from Aug 2021 to Feb 2023

Technical Assistance for
Sudbury Transit

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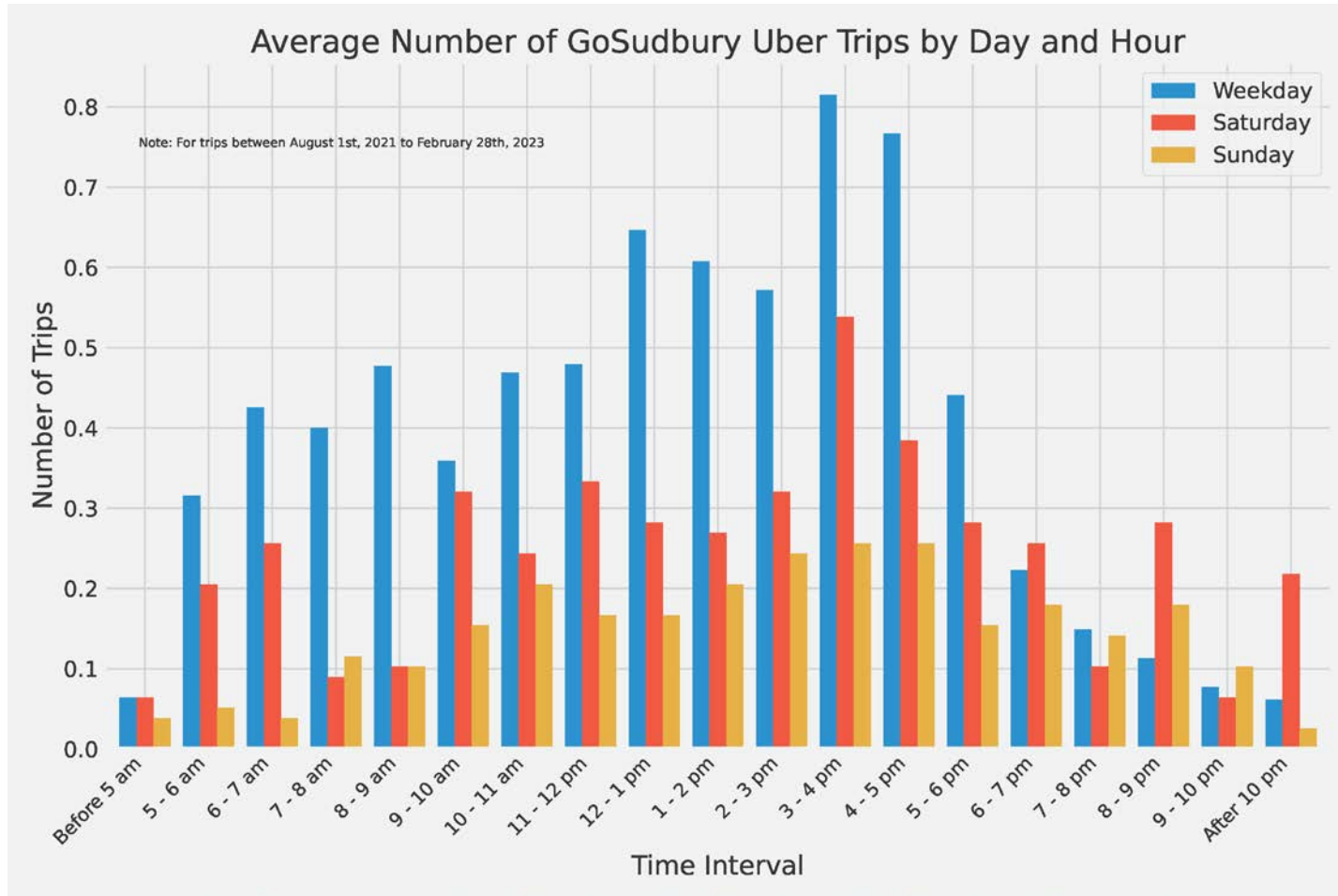


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FUTURE

Where the program is GO!ng



- The other half is when
- With “where” and “when” it will be possible to transition towards public transportation options
- Knowing where people are going is half the puzzle
 DELETE SEE BELOW



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FUTURE

Where the program is GO!ng

- Currently piloting with Annex Transit FROM Chelmsford
- **Inclusion** of people with disabilities that cannot use Uber
- Work with Town Manager to incorporate into budget & staff **ONLY THIS?**
- Possibly expand beyond current rider base **MAYBE OMIT THIS...**

