Article 14 – Go Sudbury PowerPoint outline

3/17/2023

Time limit – 10 minutes

Target – no more than 13 slides including cover (that's what we had last year)

#1 Cover slide - ARTICLE 14: FUNDING OF GO SUDBURY! TAXI AND UBER TRANSPORTATION PROGRAMS FOR FY2023

- Use Go Sudbury logos
- (be careful of acronyms!)
- Include quote on cover? "My wife and I do not use the program frequently… My friends in other towns are jealous of this excellent program for seniors. I hope it continues as it is so helpful as night driving becomes more of a challenge."
- Or perhaps:
  "This program is FANTASTIC!! I have broken my right foot very badly and am not able to drive."

   "We need this type service to stay in Sudbury after 50 years. We put very little financial burden on town via schools, etc. We've paid taxes for years. We're a good investment to keep in town!!"

  "This program has been exactly what I need to be able to go places and get things done."

#2 – Wording of the article

To see if the Town will vote to raise and appropriate, or to transfer from available funds, the sum of $150,000, or any other sum or sums, for the purposes of the continued operations of the Go Sudbury! Taxi and Uber Transportation Programs, including all incidental and related expenses; or act on anything relative thereto.

#3, 4, 5 – History of program "Where Program Has Been"

Shorten to 1 or 2 slides?

(thoughts about using "Where" as a tie to people traveling, or GO!ng?)

- Start presentation with "Most of you here tonight likely came here in your own vehicles…"
- Reminder of what the program is who uses it, etc.
    - Reuse intro slides from last year w/ tweaks?
- Putting Plans into action
    - Tie to Livable Sudbury
    - Tie to Master plan

- # times Transportation is mentioned and # times this program impacts MP
- History of funding
-

5 – 7 "Where Program Is Now"

- What has changed since last town meeting?
  - Why are we back?   Acknowledge this has not yet been worked into the town budget
  - Funding
    - TM$
    - MassDev grant
    - Uber is ~30% co-pay funded
  -
  - Interactions of Select Board & Transportation Committee
    - Transportation is one of 6 high level goals
    - 5 year plan/regionalization
      - Introduce CTPS/MPO & Tech assistance
  - High level data
    - # rides, riders, etc (Use CTPS graphs)
    - Who is using it (% 60+, Fin vulnerable, disabled, military)
    - Show graphic over time?
  - Changes to program
    - Using CQI (Cont Quality Improvement) concepts & data to drive decisions
      - Management reports
      - Iterate, recalibrate
    - Funding challenges?   {Delay in MassDev grant}
    - Ride caps
    - Changed 50+ to 60+
    - Taxi to medical only
    - Sr Center van came back online – financial decision tree for rides
    - Etc
  - **Continue to fill unmet needs**

8 – 10 Results – Where Are People GO!ng? (too much of a stretch?)

- Show CTPS visuals
  - Introduce who MPO/CTPS are
  - Putting this in the hands of the pros!
- Recognized as regional leader
  - Show letter from Governors office
  - MAPC Report Showcase (Sudbury, Somerville, Medford)
  - *Do we have anything from partner towns?*
- Surveys (how many?) results
  - Great response rate to surveys
  - Word cloud
  - Callout specific quotes

o   Rider feedback

 # 11 – 12 Where Program is GO!ng Next

- Data to action!
- Keep people GO!ng while we transform program
- Annex Transit – accommodation for Uber
    - o   **Inclusion** of people w/ a disability that cannot use Uber
    - o   Tie back to Livable Sudbury & Master Plan

- **CTPS/MPO/MWRTA
    - o   **History making collaboration**
    - o   ***This does not happen on its own – need to show need***
    - o   We cut across 3 RTAs and the MBTA
        - ▪   Show a map graphic
    - o   AARP Grant / **Catch Connect**
        - ▪   **Goal is to shift costs to the MWRTA**
        - ▪   Use term **Public Transportation**
- Expand beyond current rider base
- *Work with Town Manager to incorporate into budget & staff*

Slide 13 – Wrap up

Approval of Article 14 will sustain the Go Sudbury! Taxi and Uber programs for one year while longer term sustainability plans are made, and more program data are collected (this is last year's working – update?)

This article is supported by the Select Board 4-1 and by the Finance Committee 7-0

THANK YOU