

Go Sudbury! Uber Update

Uber Rides 5/21-6/20/21

Ten unique users; three users accounted for 75% of trips.

- Number of rides (single trip) = 70 (average 2.3 rides/day)
- Average wait time = 16 minutes
 - 25% of rides <10.0 minutes
 - 33% of rides = 11-20.0 minutes
 - 27% of rides = 21-30 minutes
 - 15% of rides = 31-35 minutes
- Total miles = 566 (average ride 8.0 miles)
 - 37% of rides <5.0 miles
 - 36% of rides = 5.1-10.0 miles
 - 27% of rides = 10.1- 29 miles
- Total time = 1,164 minutes (average ride = 17 minutes)
 - 34% rides < 9.9 minutes
 - 29% rides = 10 - 19.9 minutes
 - 37% rides = 21 - 64 minutes
- Total charge to Sudbury = \$592 (average \$8.45; does not include copay charged to riders)
 - 21% of rides < \$10.0
 - 49% of rides = \$10.0 - \$19.99
 - 30% of rides = \$20 - \$69
 - 99% of rides <\$38

Uber Rides 6/23-7/23/21

13 unique users; 3 users accounted for 55% of total trips

- Number of rides (single trip) = 131 (average 4 rides/day)
- Wait times
 - 60% of rides <20 minutes
 - 40% of rides > 20 minutes
 - Range: 3 – 37 minutes
- Total miles = 2,032 (average ride 15.5 miles)
 - 34% of rides <5.0 miles
 - 49% of rides = 5.1-10.0 miles
 - 16% of rides = 11-25 miles

- Total time = 2,071 minutes (average ride = 16 minutes)
 - 29% rides < 9.9 minutes
 - 42% rides = 10 - 19.9 minutes
 - 30% rides = 21 – 45 minutes
- Total charge to Sudbury = \$1,748 (average \$13; does not include copay charged to riders)
 - 17% of rides < \$10.0
 - 53% of rides = \$10.0 - \$19.99
 - 28% of rides = \$20 - \$69