



# Town of Sudbury

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<https://sudbury.ma.us/transportation/>

## **Sudbury Transportation Committee**

### **Minutes**

**Monday March 2, 2020**

**Conference Room, Sudbury DPW, 275 Old Lancaster Rd Sudbury MA**

Core Members Present: Daniel Carty, Debra Galloway, Sandy Lasky, Alice Sapienza, Adam Duchesneau, Doug Frey, Dan Nason

Core Members Absent: None

Advisory Group Members Present: Ellen Joachim

Guests: Kay Bell, Linda Faust

### **Confirmation of Quorum**

The statutory requirements as to notice having been complied with, Dan Carty as acting chair convened the meeting at 10:00 AM.

### **Selection of Clerk**

Dan Carty volunteered to take meeting minutes.

### **General Topics**

Dan Carty announced that the focus of the meeting would be about Uber as he, Alice Sapienza and Adam Duchesneau would be talking with them tomorrow, March 3. Alice reviewed numerous technology updates that have happened on the Uber side since this committee last met with them. Alice asked Dan to include a notes column in the Google sheets database, Dan replied yes. Alice noted that the rider co-pay can come out of the customer's account and that this was a change since last discussion. In discussing the co-pay further Alice stated that she will ask Uber if the rides could be geofenced to set the right co-pay amount - \$1, \$2, or \$10. She also noted that Uber can cap user rides based on number of rides or distance and this committee may want to try to figure out a way to take advantage of this.

Doug Frey stated that closer to Boston Uber WAV vehicle availability has improved as of late. Alice stated that they partner with a third party to provide this service. Doug asked that the possibility of this service being utilized be brought up in our upcoming call with Uber.

Adam Duchesneau gave an update on Community Compact/Making the Connection; Nelson Nygaard applied to fill the advertised Program Manager role. They will come in to meet and discuss the position as well as how they may best fit in. Adam also reported that he will send the dashboard agree-

ment to Town Counsel this week. Sandy Lasky stated that the Committee's goal was April 1 to get started and asked that we get the legal work done in order to meet this date.

Alice then discussed the qualifying categories of riders and asked the Committee to consider how we may prioritize if people fell into one or more category. Sandy suggested a hierarchy approach and laid out the priority order: Disability, Veteran, Financially Vulnerable, then age 50+. Linda Faust asked how to choose, if you had three qualifiers; the group responded that hierarchy approach would cover that and the rider would be primarily categorized under Disability. Upon discussion the Committee agreed upon the hierarchy approach and Sandy's suggested ordering. Deb Galloway noted that the Google signup form should be edited to reflect a "check all that apply" approach and Dan agreed to make that change. Kay Bell asked about the order of the hierarchy; Alice stated that Disability is generally undercounted. Discussion ensued about this being a hierarchy for data collection and analysis purposes and not an order of importance.

Alice recalled that Uber enabled Uber Central, their concierge service, and noted that she would ask them on our upcoming call about cost and other related details. Deb noted that Uber accounts within Go Sudbury! might be confusing to users and Dan noted that users must have an Uber account. The Committee then reviewed the "FAQs" for facts about Go Sudbury! document. Discussion ensued about riders using credit vs debit cards. Sandy asked if we could set up a Go Sudbury! email address. Dan responded that it was certainly possible but we could use the Transportation email address for the time being.

Linda compared and contrasted Wayland transportation options available vs Sudbury. Alice noted that representatives from Via or other similar service could be brought in to discuss what other towns offer if the Committee so desired.

Adam asked if we need formal Select Board approval to use the MeadowWalk mitigation money for this pilot; Dan stated he would find out from the Town Manager.

Deb gave an update on the MWRTA Route 20 shuttle and its future; MWRTA stated that the pilot was due for renewal with MASSDOT in June and it was at risk of not being able to continue. They admitted that this pilot was put together with discretionary funds they received from MASSDOT and they do not have a person to do outreach to local businesses and thus it hasn't been well supported. MASSDOT will analyze ridership and decide whether to extend by six months as of June. They have signs for Route 20 but they have to go to the State for approval. Dan asked Deb to keep the Committee up to date as she learns of information. Alice stated the high fixed costs for shuttles like this are a big reason why Travis Pollack and MAPC are so interested in microtransit options like our pilot. Deb stated that the MWRTA has applied for a grant to staff a business liaison and act more like CrossTown Connect.

### **Approval of Minutes:**

The February 18, 2020 minutes were unanimously approved with minor edits.

### **Next Meeting**

The next meeting is scheduled for March 16, 2020 at 10:00 AM, in the DPW Engineering Conference Room.

**Adjournment**

Motion to adjourn made at 11:12 AM, seconded and Committee unanimously agreed.