



Community Transportation Program Development, Part 2: Project Evaluation

December 6, 2018

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Community Transportation Program Development Timeline

PART 1: Background

- Presentation February 15, 2018
- Memo presented October 18, 2018

PART 2: Draft Program Framework

- Presentation October 18, 2018
- Presentation December 6, 2018

PART 3: Final Program Framework and Universe

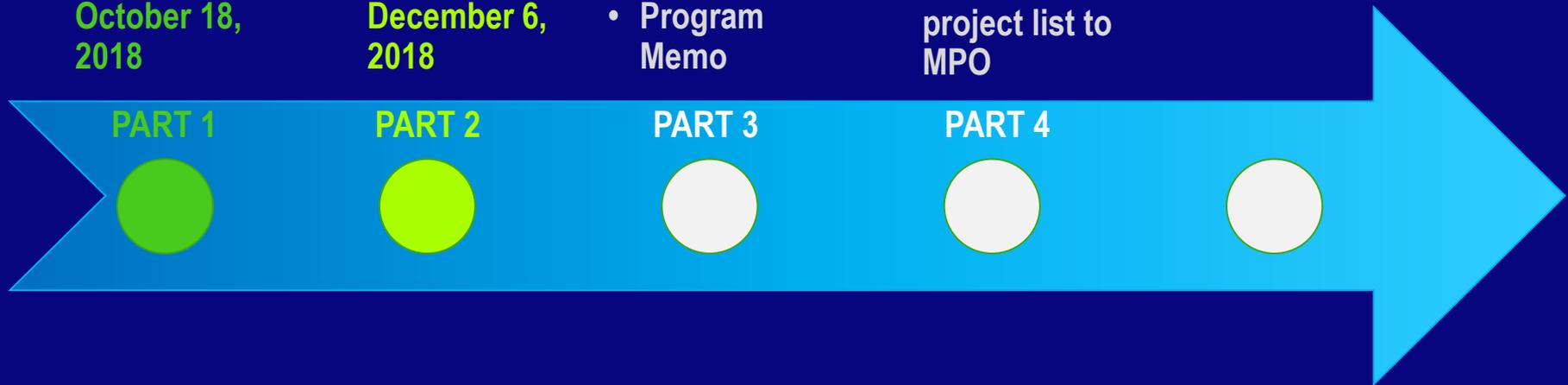
- Presentation December 20, 2018
- Program Memo

PART 4: Project Evaluation

- Spring 2019
- Evaluate projects
- Present draft project list to MPO

Summer/ Fall 2019

- Review pilot round



Agenda

1. Review of Community Transportation Program
2. Project Evaluation Framework
3. Next Steps

Review

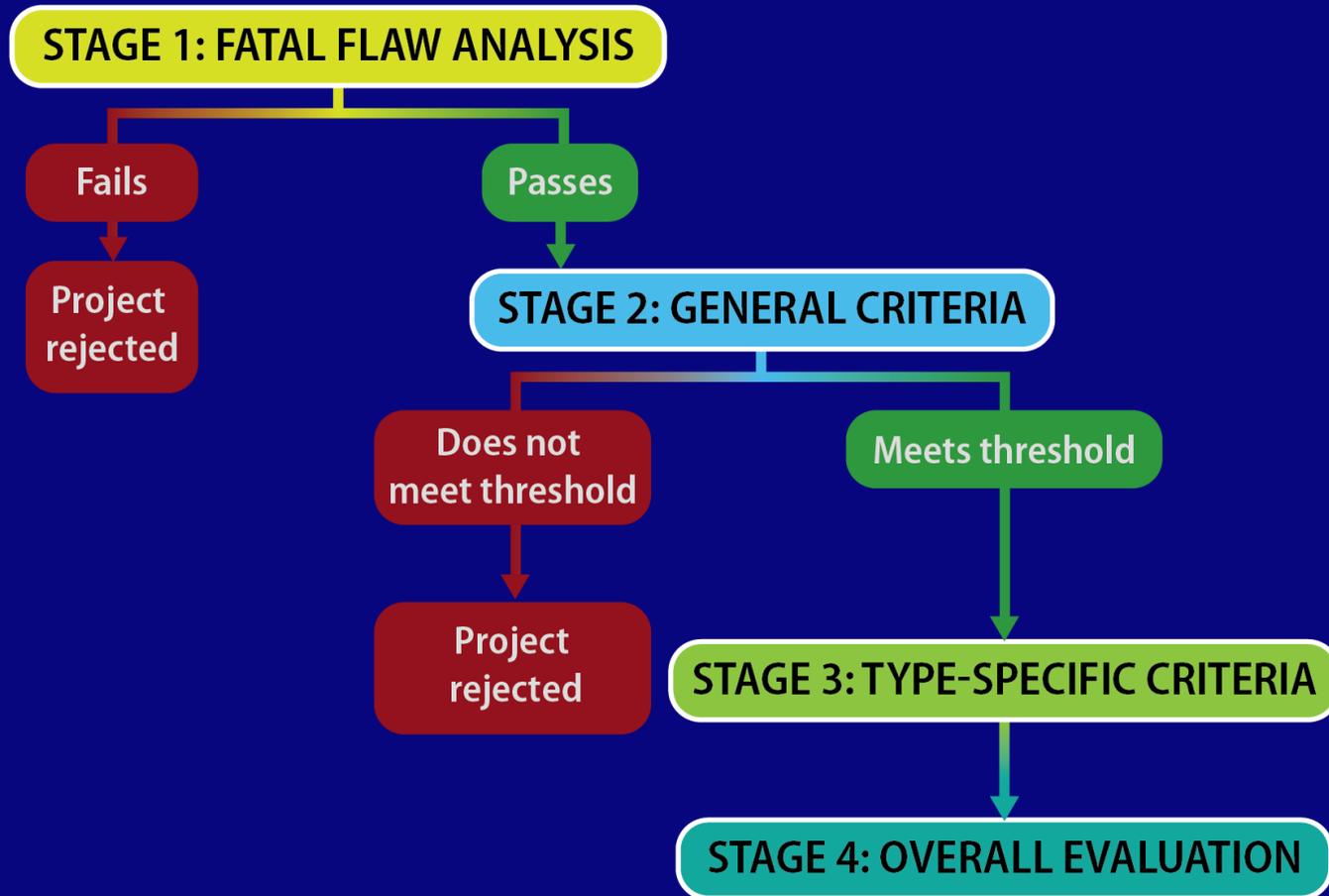
- **Program Motivations and Funding**
- **Proposed Eligible Project Types**
- **Proposed Project Selection Process
(First Funding Round in FFY 2021)**

Project Evaluation Criteria Survey

- Rate various proposed criteria
- Rate relative importance of general vs. type-specific criteria



Proposed Project Evaluation Framework



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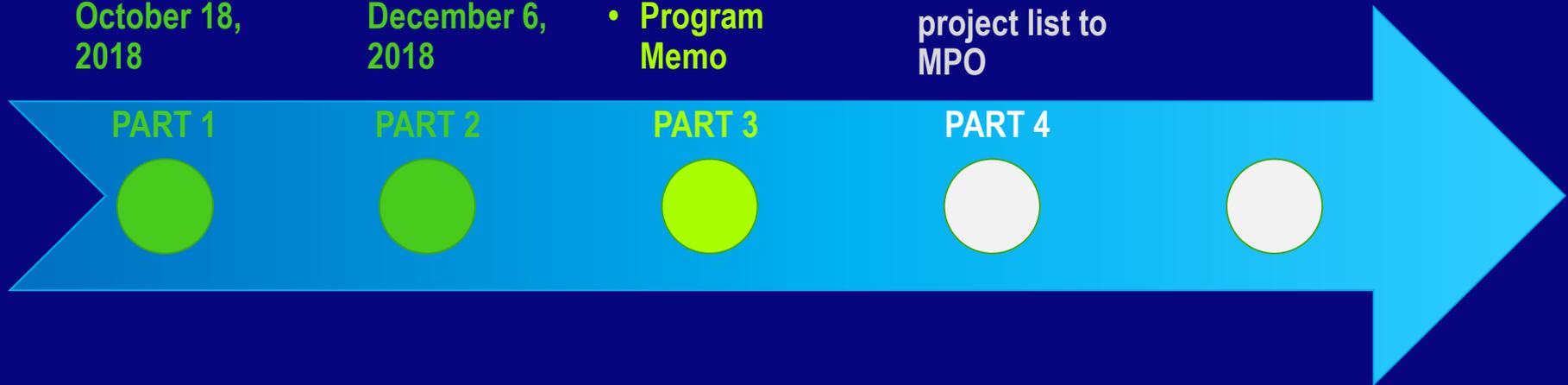
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Requested Actions

- **Discussion:**
 - Proposed scoring
 - Draft evaluation framework
 - Weighting of general vs. type-specific criteria
- **Approve production of draft program memo**

Scoring Criterion	Median Survey Rank	Proposed Evaluation Points
Fatal Flaw Analysis 1: Positive impact on air quality	n/a	n/a
Fatal Flaw Analysis 2: Proponent readiness and institutional capacity	n/a	n/a
General Criteria		
Network or connectivity value	5	6
Inclusion in or consistency with local or regional plans	4	6
Equity considerations	3	6
Coordination or cooperation between multiple entities	3	4
Demand projections	4	4
Generation of mode shift	4	3
Total		30
Type-Specific Criteria—Select Capital or Operating		
Capital Project		
Safety benefits	4	12
Cost effectiveness over life cycle	3	9
Resilience to weather and environmental hazards	3	9
Total		30
Operating Project		
Financial sustainability and realistic budget	4	12
Service plan	4	9
Performance monitoring plan	4	9
Total		30

Review: Program Motivations and Funding

- Interest in Community Transportation projects
- Challenges with previous funding programs

L RTP intends 4% of target funds for this program; currently programmed at \$2 million in FFYs 2021 and 2023

Review: Proposed Eligible Project Types

- Transit Operations and Improvements
- Parking Management
- Bicycle and Pedestrian Improvements
- Education and Wayfinding

Review:

Proposed Project Selection Process (First Funding Round in FFY 2021)

Sources of projects:

- **Needs Assessment outreach**
- **Study and technical assistance recommendations**
- **Discussions with other agencies and stakeholders**

Review: Project Evaluation as Presented 10/18/2018

Stage 1: Fatal Flaw
Analysis

Stage 2a: General
Criteria

Stage 2b: Type-
Specific Criteria
(Capital/Operating)

Review: Evaluation of First Round

- **First round of project evaluation and grants: a learning experience**
- **Evaluate criteria and project types and report to MPO**
- **Make any changes necessary and finalize program structure**