

# Sudbury Transportation Committee

updated  
10/15/2018

## Challenges

Ever increasing cars on road when parents drop kids off at school  
How do schools/Town support kids walking and biking to schools  
Seniors driving when they shouldn't - due to lack of other options  
Out of town services for older residents/people w/ disabilities  
finding part time van drivers

How to get business community engaged  
Shuttle service for off-hours/shift workers  
Outdated/non-compliant crosswalks  
Lack of walkways  
Marketing and publicity  
How to create efficient services that people will use

<b>CUSTOMER/MARKET RATE</b>	<b>CURRENT OPTIONS</b>	<b>GAPS?</b>
Parents of middle and high school athletes	Car, car pool, TNC (transportation network companies e.g. Uber), taxi	Youth < 18; vetted drivers, parents that can't drive/limited car availability/have car but can't afford upkeep - try eBikes/car sharing?
Parents of middle/high school youth in after-school programs	Car, car pool, TNC, taxi	Youth < 18; vetted drivers, parents that can't drive/limited car availability/have car but can't afford upkeep - try eBikes/car sharing?
Employees desiring to use public transport	Car, car pool, TNC, taxi	Not readily available; parking lots full
Senior residents in market-rate housing	Car, car pool, TNC, taxi	Weather, night driving restrictions
High school student transport to after-school jobs/internships	Car, car pool, TNC, taxi	Youth < 18; vetted drivers, parents that can't drive/limited car availability/have car but can't afford upkeep - try eBikes/car sharing?
Student transport to alternative school	Town hires transport	Very expensive
Student transport to SPS/LS school	Contract with First Student	Change in school start time could introduce gaps; per Carmine SPS considering purchasing own buses (early on in conversations)
Unexpected needs: missed connection ride home; car failure, etc.	Car, car pool, TNC, taxi	Availability?
<b>CUSTOMER/SUBSIDIZED RATE</b>	<b>CURRENT OPTIONS</b>	<b>GAPS?</b>
Working residents in affordable housing	Own car, car pool	Car repair, no car pool, breakdown en route
Residents in affordable housing seeking employment	No car, shared car, own car	No car, own/shared car not available, interview times inaccessible
Senior residents in affordable housing	CoA van, Dial a Ride	Appointments after available ride times, evenings, weekends
Child care transport from/to affordable housing	Car, car pool, TNC	No car, car pool unavailable, affordability
Unexpected needs: missed connection ride home; car failure, etc.	Car pool, TNC	Car pool unavailable; affordability
People w/ physical & emotional disabilities or complex medical needs	PT1 Cab (Mass Health), FISH, MWRTA ConA van, commuter rail discounts for students, ConA van to Framingham line	lack of FISH drivers, people not on MassHealth, no nights or weekends
College students (traditional and older students) at local institutions		how to get to commuter rail?, transportation outside of Sudbury, nights and weekends
people commuting to larger cities (Boston, Cambridge, Waltham, Framingham)	vanshare/park & ride in Framingham, "NuRide" app (check name - through MassRides), rideshare on Waze	designated parking in sudbury, first/last mile challenges, lack of promotion for "NuRide"
Residents looking to bike	Bikes Not Bombs, Volunteer work for a free bike (Bethany to look up name)	people looking for bicycles, lack of rail trail / bike lanes
Youth looking to drive		access to Drivers Ed (kids and parents/guardians), high insurance \$, lack of vehicle
Older residents with changes in vision, health	ConA van (2 day advance reservation, acct creation), Longfellow/Coolidge/Muskt. Shuttle 2 days a week, FISH (except for those w/ severe medical issues), GoGoGrandparent	no nights, weekends,
Transportation to faith services & events	volunteers	hit or miss - depends on volunteers
Transportation to Town Events (e.g. Town Meeting election day)	Council on Aging van, candidates	Depends on ConA van, lack of publicity of what is available

## Sudbury Transportation Committee

Possible options to investigate

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eBikes

car sharing

volunteer drivers outside of FISH

Developers (e.g. large housing developments) to pay into transportation coffers  
"Complete Streets"

Stakeholder Names and Roles	High/Low		What do we need from this stakeholder?	What is important to this stakeholder?	How could this stakeholder block our efforts	Strategy for enhancing stakeholder support
	Power	Interest				

