

# CrossTownConnect



Your Community, Your Transportation, Your Way

## TOWN MEMBERSHIP BENEFITS

### WHO WE ARE

CrossTown Connect is a Transportation Management Association (TMA) and a member-based, public/private organization that works to reduce traffic congestion, improve air quality, and to create sustainable transportation options in the participating member communities of Acton, Boxborough, Concord, Littleton, Maynard, Sudbury, & Westford, Massachusetts.

### TMA PROGRAMS & SERVICES



*Reduce traffic congestion*



*Coordinate a network of transportation resources to effectively move people*



*Establish green initiatives to reduce auto emissions and improve air quality*



*Make efficient use of nearby public transportation*



*Improve economic vitality while minimizing the impact of development*

**Municipalities support CrossTown Connect by joining as a member and encouraging participation from their local property owners and developers, residential complexes, and businesses.**

**EMAIL** [Director@CrossTownConnect.org](mailto:Director@CrossTownConnect.org)

**CALL** 978.929.6457

**VISIT** [CrossTownConnect.org](http://CrossTownConnect.org)

 [@CrossTownTMA](https://twitter.com/CrossTownTMA)

# LET'S WORK TOGETHER

Here are some of the many benefits of having a TMA in your community



## SHARED SHUTTLE SERVICES

CrossTown Connect facilitates shared shuttle options that enable resources to be combined to maximize efficiency. Connections to transit improves access to locations within the community.

## LESS CARS = CLEANER AIR

Everyone benefits from having fewer cars on the road. The TMA encourages sustainable alternatives to driving alone—resulting in reduced traffic congestion and better air quality.


## PARTNERING WITH TOWN SERVICES

Green commuting is healthy living. The CrossTown Connect TMA can work in partnership with your local bike/pedestrian committee and other healthy living initiatives to promote the use of green transportation modes in your City or Town. By participating in local community-wide events the TMA helps to spread the word about the benefits of driving less.

## BENEFITS TO YOUR COMMUNITY

- Community-Wide Events*
- Improved Economic Development*
- Promotion of Active Commuting*
- Educational Information*
- Shared Resources*
- Assist with Environmental Goals*
- Develop Green Commuting Policies*
- Enhanced Quality of Life*

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