



July 2012

MAGIC Transit Survey Results

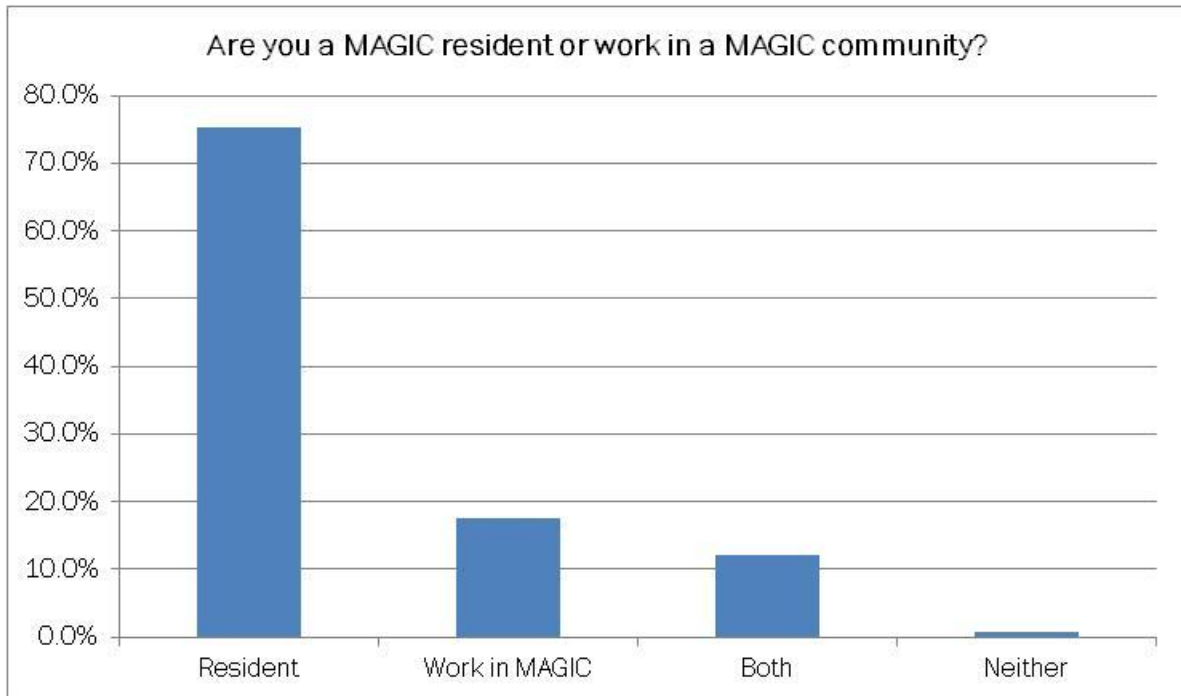
MAGIC Subregion

Introduction

During the spring of 2012, the Metropolitan Area Planning Council (MAPC) conducted a transit study on behalf of the thirteen Minuteman Advisory Group on Interlocal Coordination (MAGIC) towns. MAGIC is a subregion of the 101 cities and towns that make up the MAPC region. The following survey responses were recorded through an online Survey Monkey survey and collected in written format on paper surveys which were returned and aggregated for all 13 towns in the subregion. Overall, 2,350 people responded to the town-wide surveys.

Question 1: Are you a MAGIC resident or do you work in MAGIC? (Check all that apply)

2,087 people responded to this question.

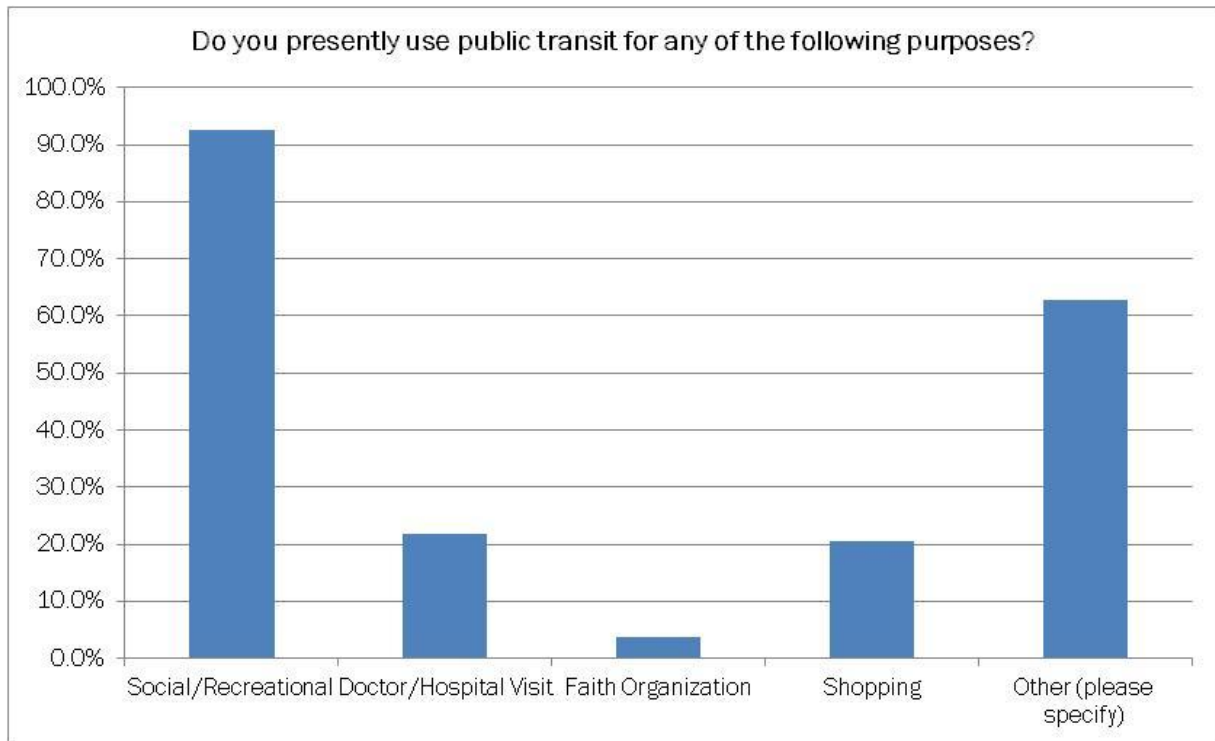


Question 2: What is your home address or nearest intersection? (Optional)

Results not shown here.

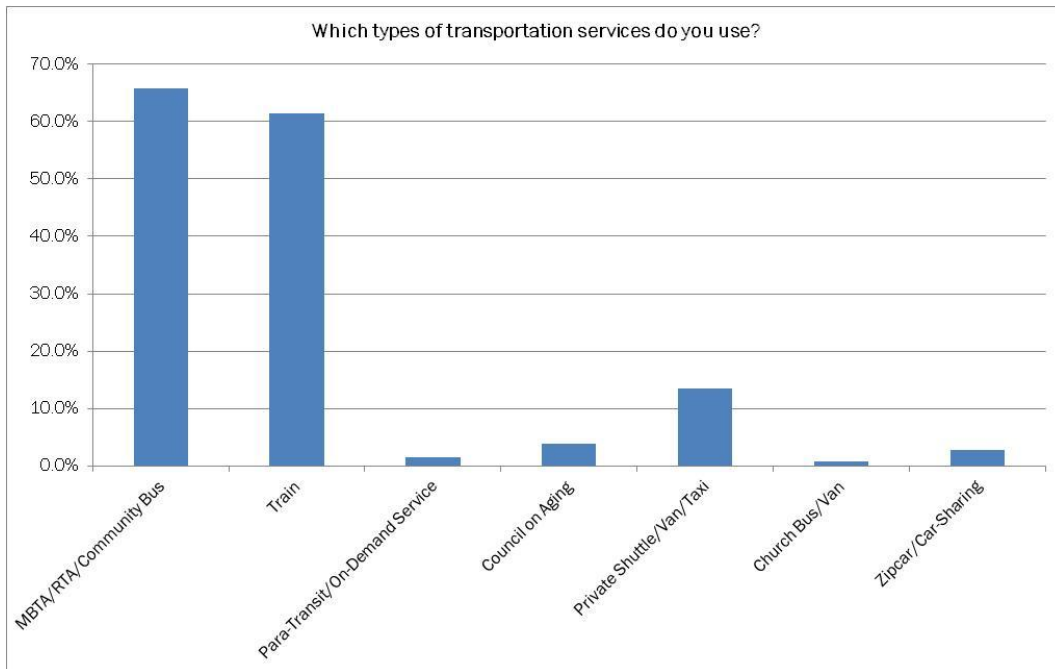
Question 3: Do you presently use public transportation for any of the following purposes? (Check all that apply)

1,053 people responded to this question.

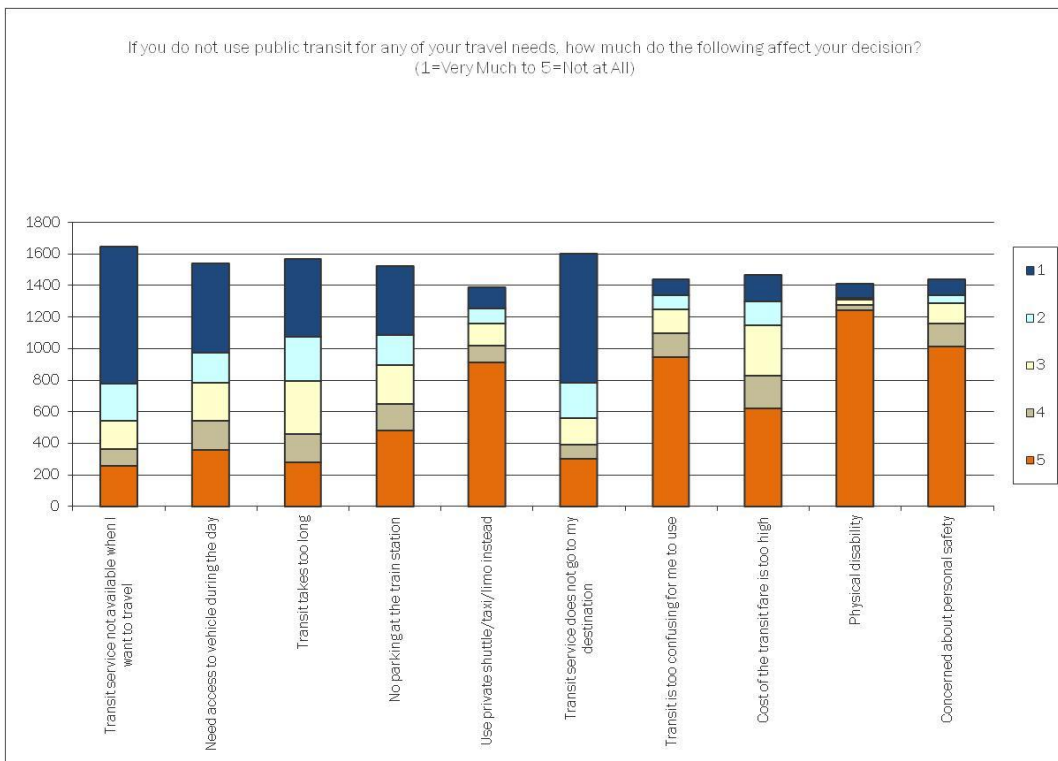


Other Answers	Times Mentioned
Commute to Work	357
Trips to Boston	64
Trips to Cambridge	21
Volunteer Work	6
School/Education	43
Airport	33
Sporting Events	1
Laundry	1
Political Meetings	2

Question 4: Which types of transportation services do you use? (Check all that apply)
 1,549 people responded to this question.

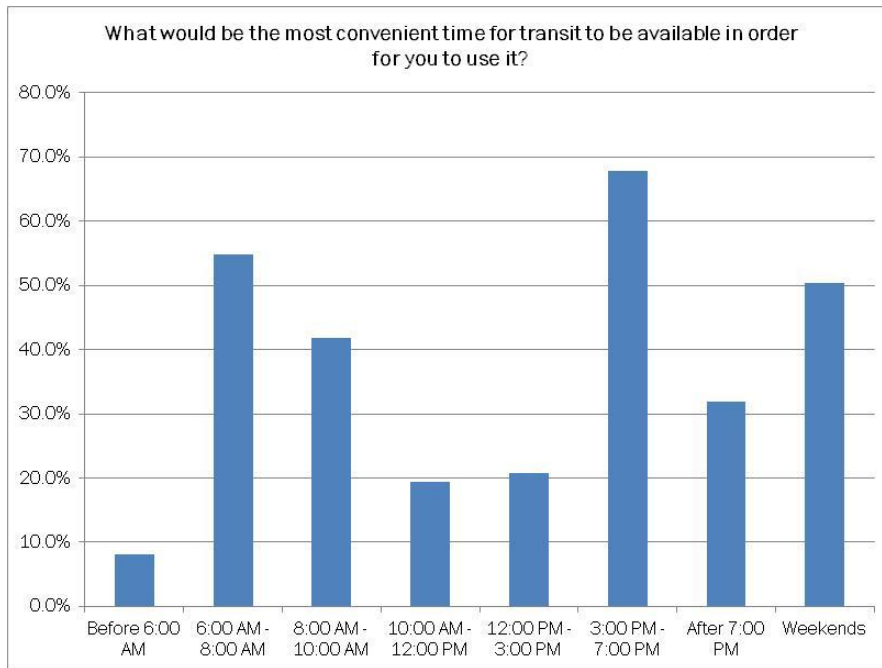


Question 5: Question 5: If you do not use public transit for any of your travel needs, how much do the following affect your decision (1 = Very Much to 5 = Not At All)
 1,812 people responded to this question.



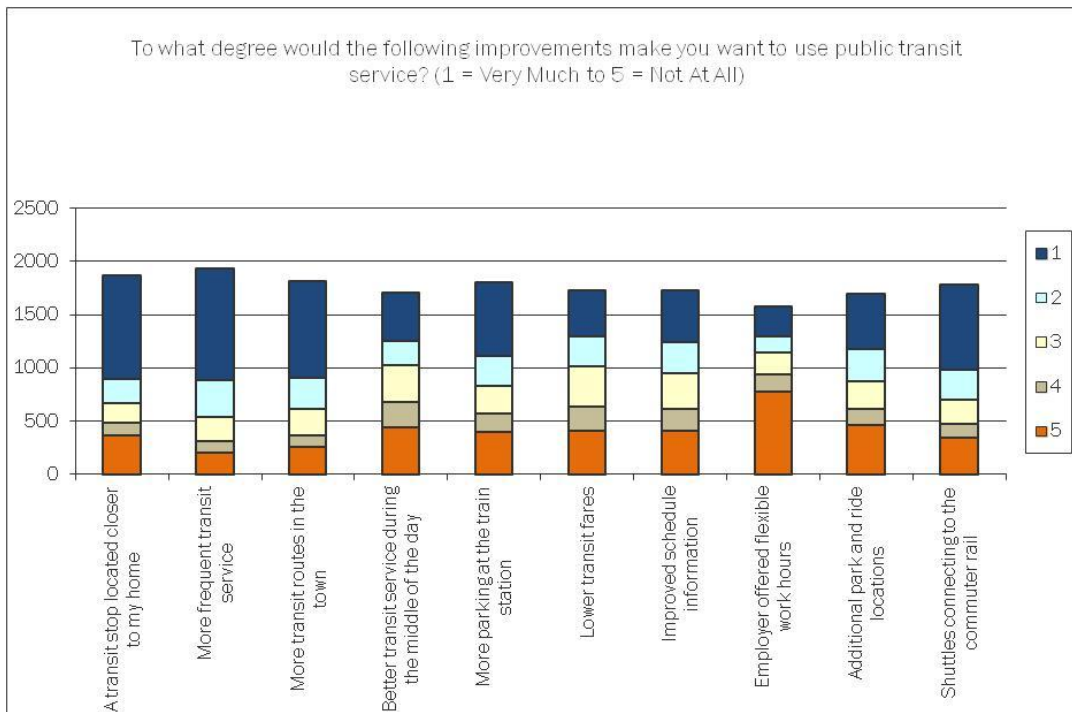
Question 6: What would be the most convenient time for transit to be available in order for you to use it? (Check all that apply)

2,039 people responded to this question.

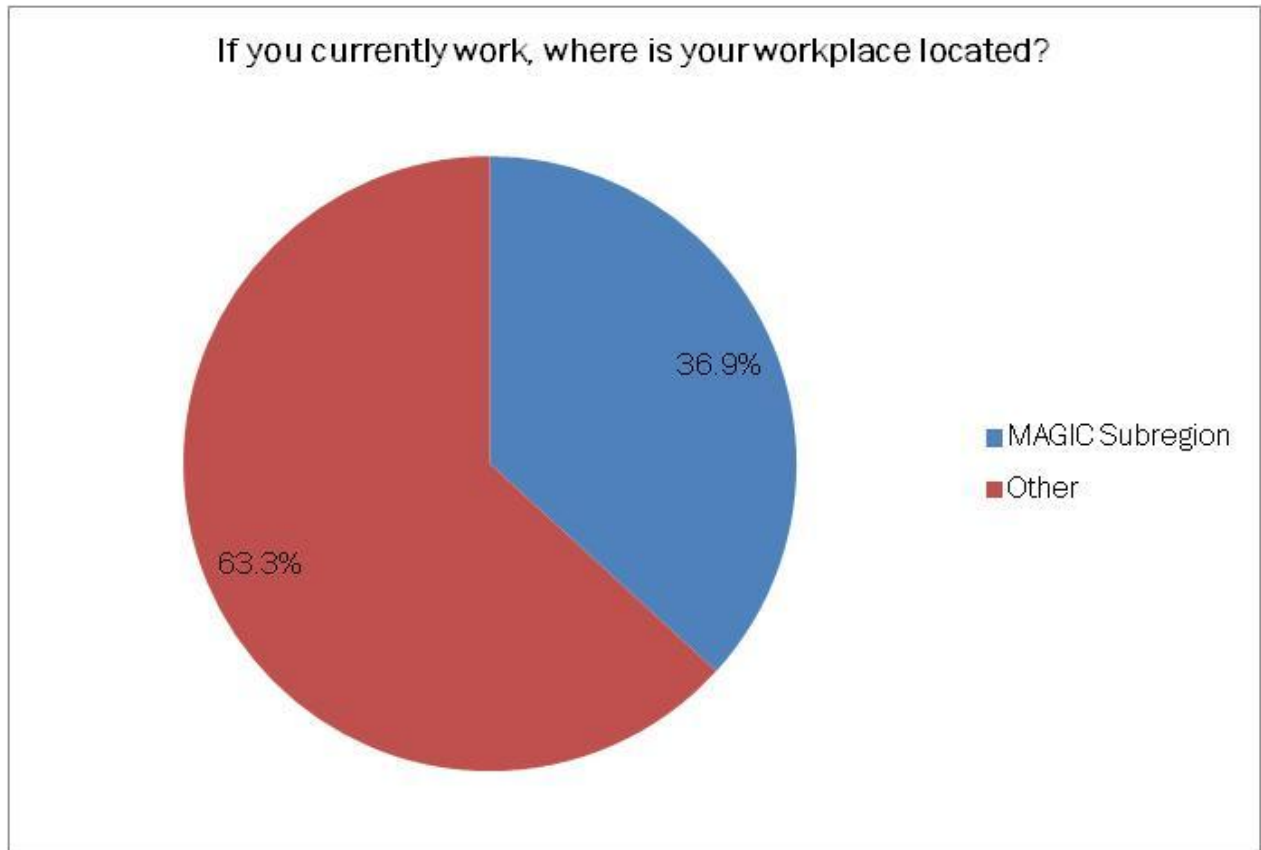


Question 7: To what degree would the following improvements make you want to use public transit? (1=Very Much to 5=Not at All)

2,153 people responded to this question.



Question 8: If you currently work, where is your workplace located?
1,888 people responded to this question.



Responses for those who listed "Other" as their place of work

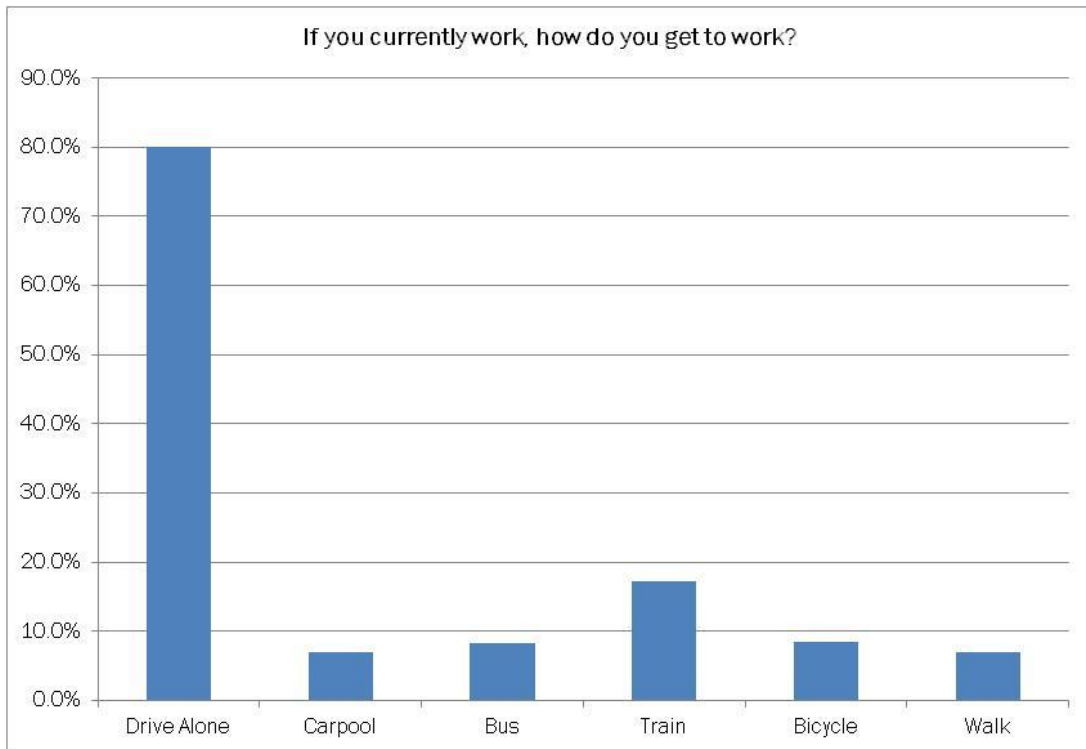
Municipality	Times Mentioned
Acton	14
Andover	10
Arlington	8
Auburn	1
Bedford	38
Belmont	6
Berlin	1
Beverly	3
Billerica	6
Bolton	2
Boston	324
Boxborough	20
Brookline	3
Burlington	35
Cambridge	168
Carlisle	1
Chelmsford	11
Chelsea	4
Clinton	2
Concord	33
Dedham	2
Everett	1
Fitchburg	5
Framingham	38

Municipality	Times Mentioned
Franklin	2
Gardner	4
Hanscom AFB	4
Harvard	4
Holliston	1
Hopkinton	11
Hudson	8
Ipswich	1
Lawrence	2
Leominster	1
Lexington	22
Lincoln	2
Littleton	9
Lowell	11
Malden	4
Manchester, NH	2
Mansfield	1
Marlborough	19
Maynard	7
Medford	6
Melrose	1
Merrimack, NH	2
Methuen	2
Milford	1

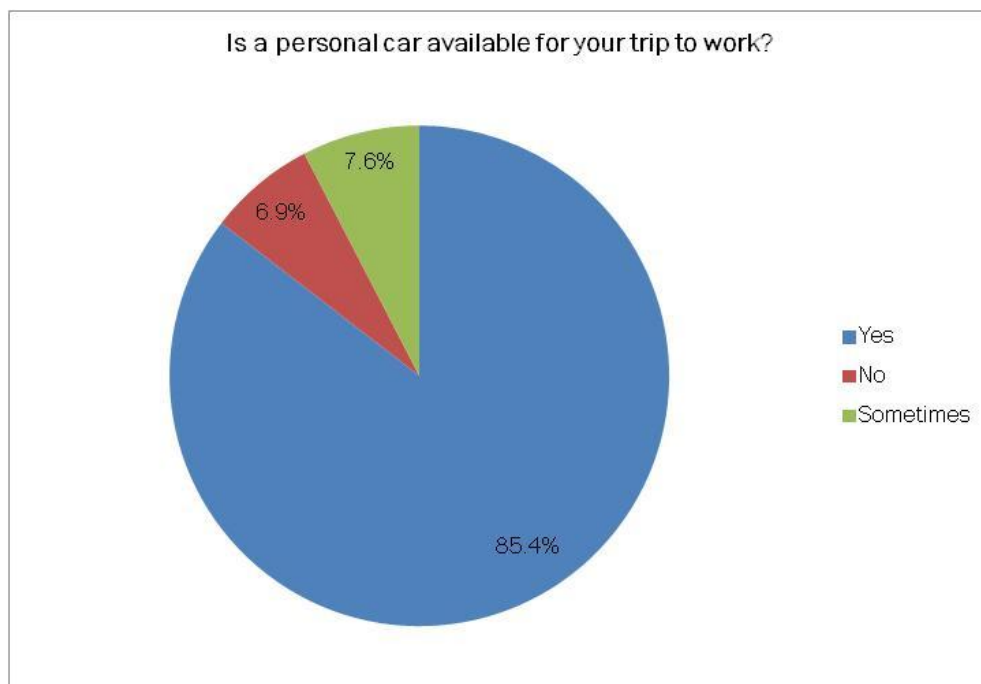
Municipality	Times Mentioned
Nashua, NH	5
Natick	9
Needham	6
New Hampshire	2
Newton	22
North Andover	2
Northborough	4
North Reading	1
Norwell	1
Norwood	1
Oakham	1
Peabody	1
Quincy	1
Reading	1
Rhode Island	3
Shrewsbury	1
Somerville	6
Southborough	3
Sterling	1
Stoneham	1
Stow	2
Sudbury	5
Tewksbury	5
Townsend	1

Wakefield	4
Waltham	85
Watertown	17
Wayland	3
Wellesley	11
Westborough	13
Westford	12
Weston	3
Weston	2
Wilmington	7
Winchester	2
Woburn	14
Worcester	12

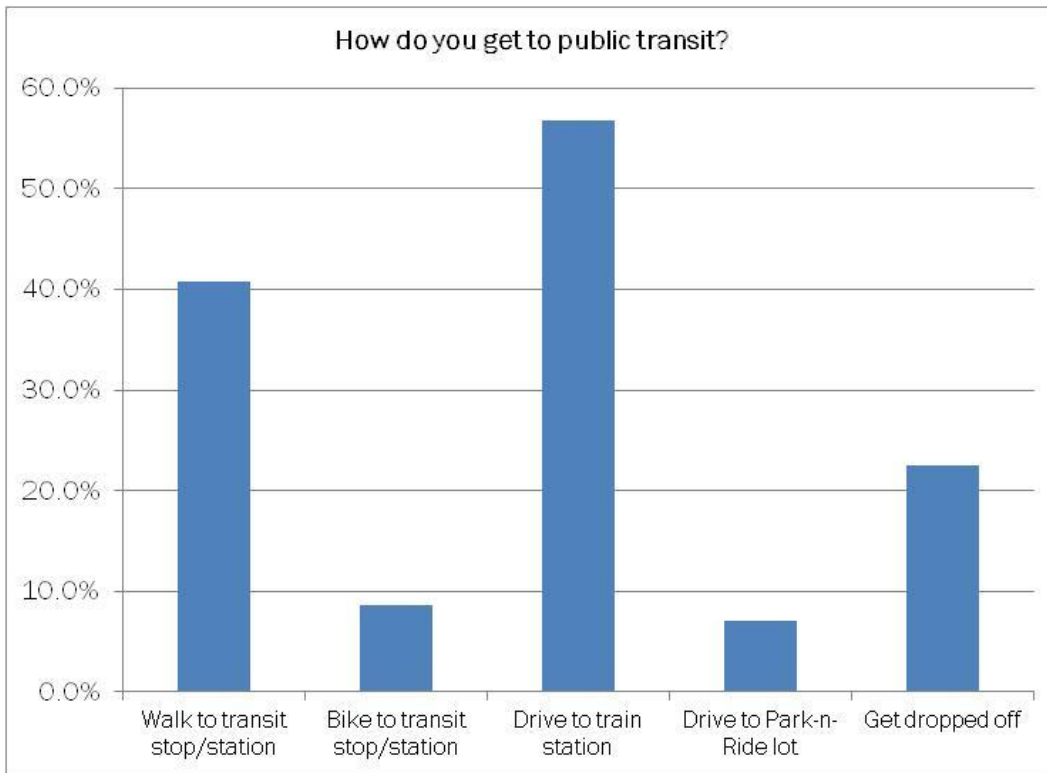
Question 9: If you currently work, how do you get to work? (Check all that apply)
1,979 people responded to this question.



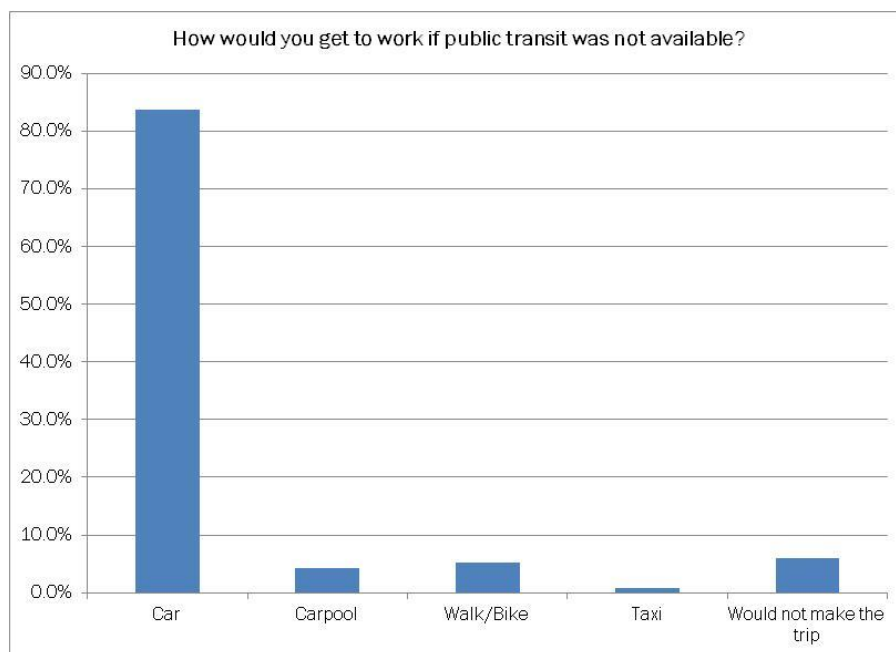
Question 10: Is a personal car available for your trip to work?
1,024 people responded to this question.



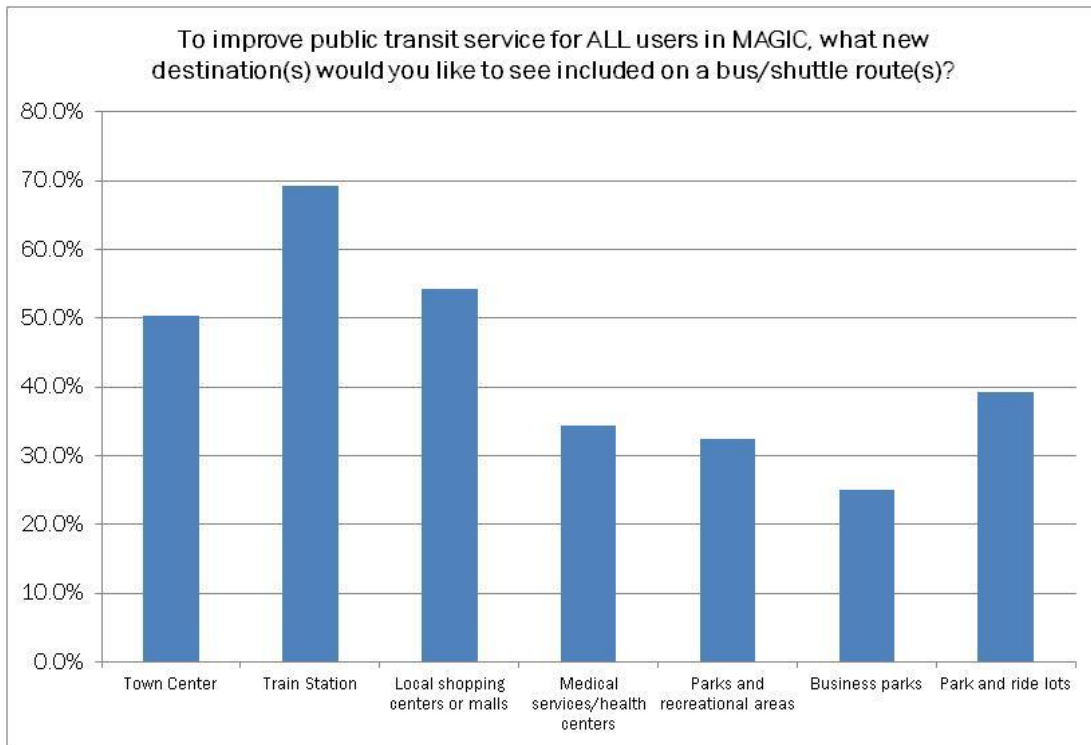
Question 11: How do you get to public transit? (Check all that apply)
1,056 people responded to this question.



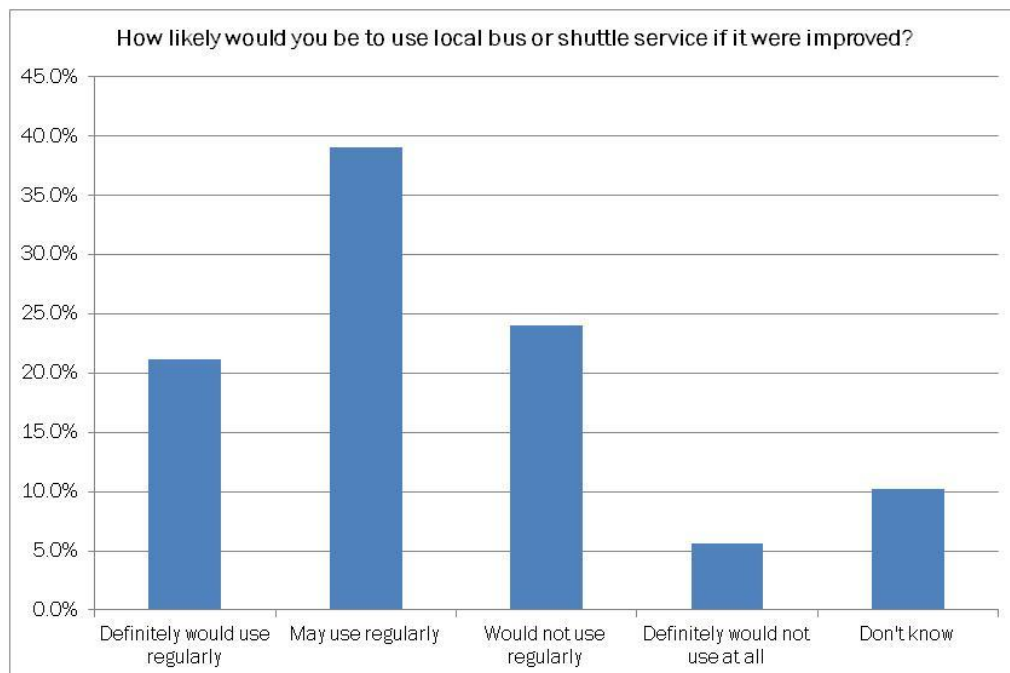
Question 12: How would you get to work if public transit was not available?
982 people responded to this question.



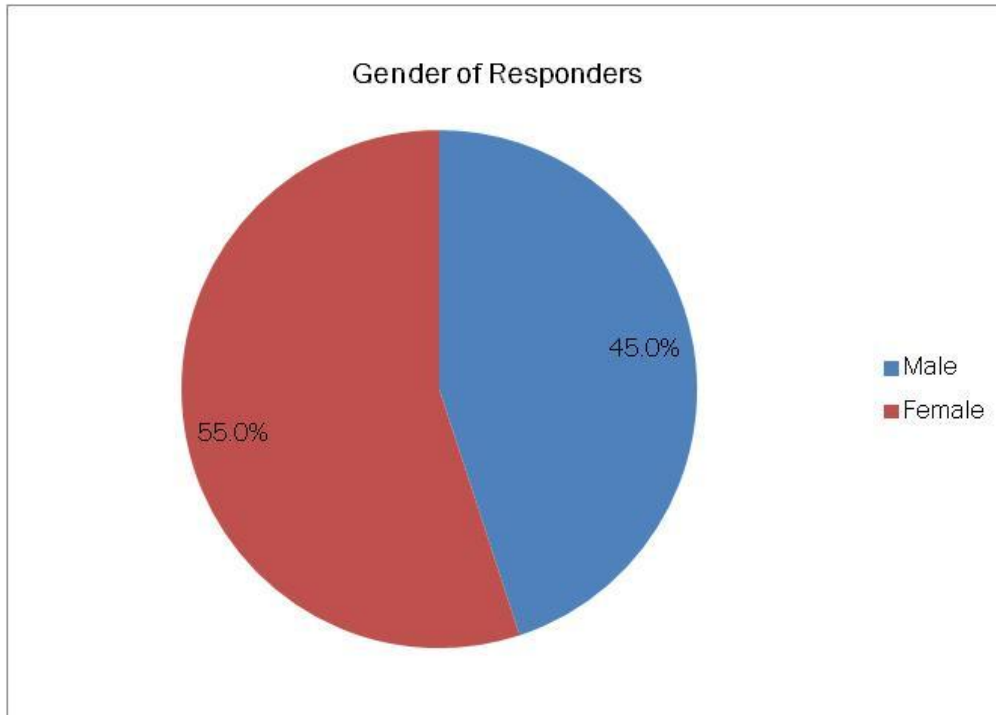
Question 13: To improve public transit service for ALL users in MAGIC, what new destination(s) would you like to see included on a bus/shuttle route(s)? (Check all that apply)
 1,850 people responded to this question.



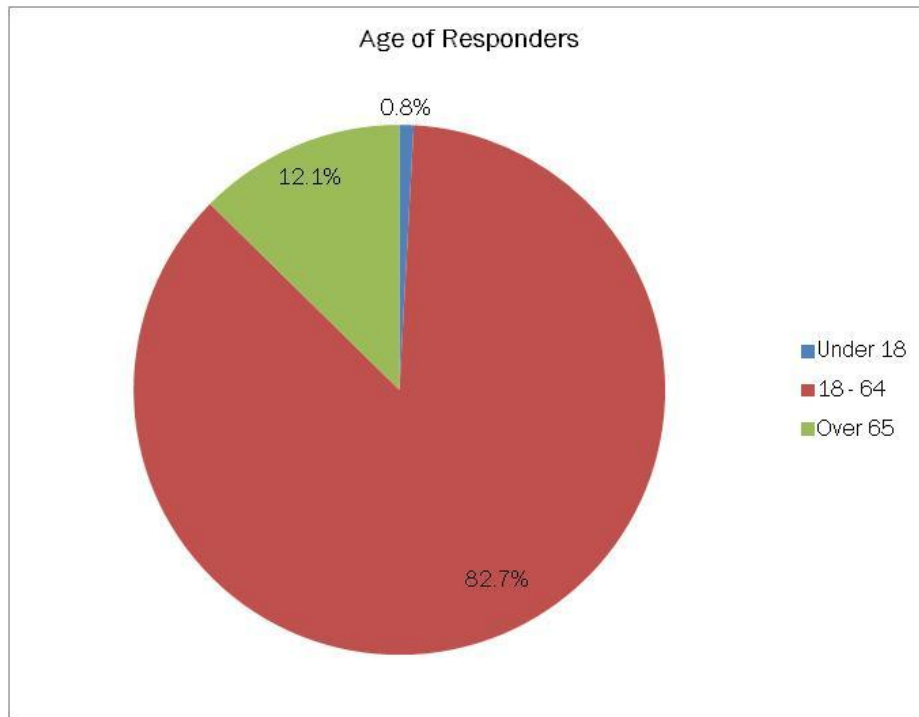
Question 14: How likely would you be to use local bus or shuttle service if it were improved?
 2,277 people responded to this question.



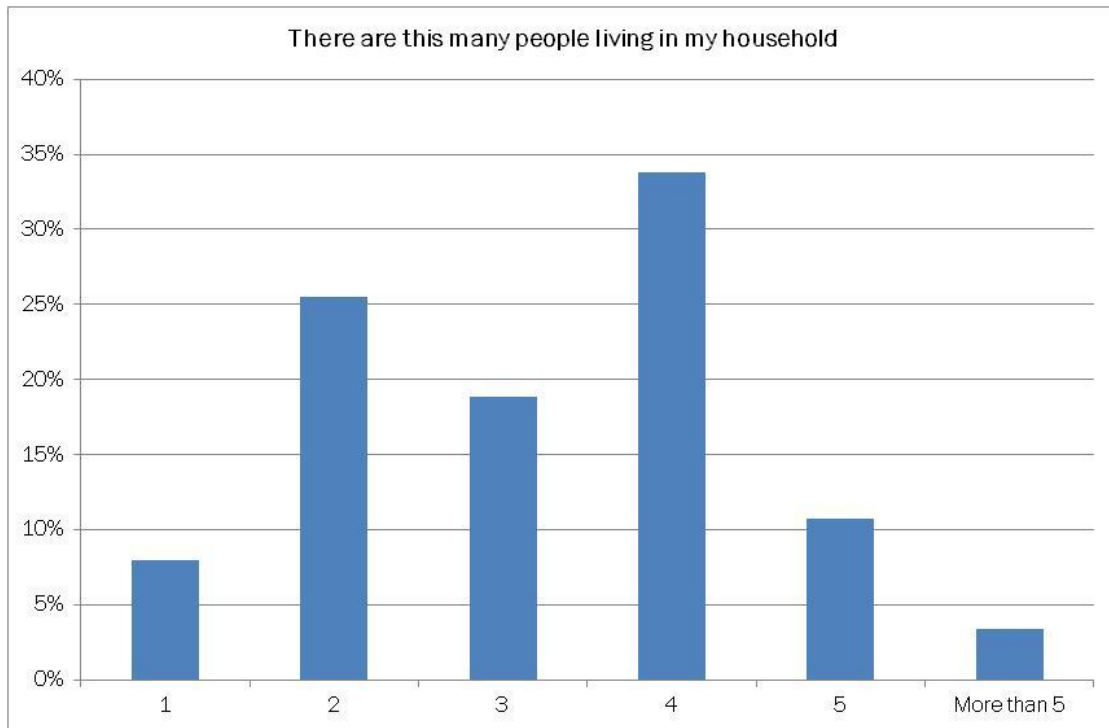
Question 15: Are you male or female?
2,188 people responded to this question.



Question 16: What is your age?
2,299 people responded to this question.



Question 17: How many people live in your household?
2,298 people responded to this question.



Question 18: How many vehicles does your household have?
2,283 people responded to this question.

