

Economic Development Commission  
October 19, 1999

Present: Marty Landrigan, Kirsten Roopenian, John Barry, Tom Phelps, Dave Chenok, Al Cappeloni, Ron Stephan, Peter Joseph, Bryan Koop, Michael Burkin, Dave Kerrigan, Jody Kablack

Potential Goals for Committee

- Business Recruiter: market analysis, data base keeper, research business owners who live in Sudbury
- Business Champion: address anti-business sentiment, figure out why there is decline, permit streamlining, vision/master plan, home-based business
- Streetscape/Downtown Image: Rte. 20 redo, Sudbury \$, town support, trolley, avoid sprawl, pedestrian improvements
- Commercial Development: aggressive, rezoning, acquire more comm. space, entity to buy property
- Infrastructure: traffic, wastewater, utilities

Market Analysis from Bryan Koop

Conclusions:

- Sudbury is a great place for retailers, but they don't know how to do business here (or they are afraid to do business here) and/or they aren't aware of our demographics.
- We need to adapt a game plan or create a business environment that allows good things to happen here, but that the concept of developing a concentrated downtown may not be attainable (due to the fast changing nature of retail).

Bryan will see if the model can list potential uses that may succeed in Sudbury or complement Sudbury's current mix of businesses.

NEXT MEETING: WEDNESDAY NOVEMBER 3, 1999 7:30 PM, FAIRBANK SENIOR CENTER (Dave Chenok to facilitate)

- What does the EDC want to do?
- What can the EDC do realistically?
- Short term fix, or long term vision?
- Staff?
- Tools: other towns experiences (Winthrop, Falmouth), Dept. of Housing and Community Development, grants/grant writing.
- Meet with John Mullin.
- Identify developable sites that are prime for development or re-development and present.
- Get facts behind broad goals.