



# Town of Sudbury

## Design Review Board

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### Meeting Minutes May 28, 2025 Design Review Board

**Meeting Format:** Zoom Conference Call  
**Present:** Susan Vollaro (Chair), James Flavin, and Scott Utke  
**Absent:** Katie McCue

#### Review of Proposed Signage

**Applicant:** Pinspiration  
435 Boston Post Road

Pinspiration was represented by owner Rashida Garcia-Dancy. The application is for a 76.25" x 30" sign consisting of wall-mounted letters as well as a 42.375" x 8" panel to be added to the existing Sudbury Crossing Monument sign.

With a 16'-9" building frontage, the proposed 15.9 s.f. primary sign conforms to the maximum allowable size of 22.5 s.f. per the town bylaws. The sign will be illuminated by existing wall-mounted fixtures above. The board had no comments on the sign design.

The panel sign at 2.3 s.f. would match the green and white colors of the other business in in the freestanding monument sign. Mr. Flavin asked if the lightbulb could be removed or made smaller to allow the business name to be more readable on the panel. Ms. Garcia-Dancy indicated that she could add it to the end of the business name instead and enlarge the letters. Ms. Vollaro also felt that this would improve the readability of the sign.

**A motion was made to approve the signs as presented with larger lettering on the monument panel sign. All approved the motion.**

#### Review of Proposed Signage

**Applicant:** Lily's Nail Salon  
348 Boston Post Road

Lily's Nail Salon was represented by co-owner Todd DeBonis. The proposed signage is a 70" x 33" wall-mounted sign facing Boston Post Road. The sign is red with gold lettering to coordinate with existing signs mounted along the façade of the building.

Ms. Vollaro asked the applicant if this sign was already fabricated and installed on the building, and Mr. DeBonis confirmed that it was. The sign is located in the same spot as a sign from a previous business.

The business is listed on the application as being located on the second floor, but Ms. Vollaro confirmed with the applicant that it is at ground level with the parking lot in the back of the building, so therefore it could be considered a first-floor business. The applicant did not provide the building frontage for determining the maximum primary sign size allowance, but the application was reviewed by Adam Burney and determined to be conforming to the town bylaws.

Had the sign come before the board prior to being fabricated, Ms. Vollaro said that she would have recommended changes to the design, including reducing the size of “Lily’s”, putting the words “Nail Salon” below it, and adding more space between the letters and the edge of the sign. However, the sign is already made and in place. It will still need to be approved by the Historic Districts Commission.

**A motion was made to approve the signs as presented. All approved the motion.**

Minutes for approval:

**The board unanimously approved the minutes for the meeting dated April 30, 2025.**

**The meeting adjourned at 7:54 p.m.**