



# Town of Sudbury

## Design Review Board

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### Meeting Minutes July 10, 2024 Design Review Board

**Meeting Format:** Zoom Conference Call

**Present:** Susan Vollaro (Chair), Katie McCue, James Flavin, and Meg Fotakis

**Absent:** None

#### Review of Proposed Signage

**Applicant:** Logus Craft Beer and Wine  
365 Boston Post Road

Alex Nunes Alvarenga, the owner, was present to discuss the matter with the Board.

Mr. Alvarenga is acquiring the craft beer and wine operation from the prior owner to provide a complementary offering to Franco's Trattoria, his existing and adjacent business.

He is proposing basic vinyl signage with graphics, one sign on the front (Route 20 side of the building) and the other in the rear (parking lot side of the building).

Ms. Vollaro noted that the size of the proposed primary sign exceeds the size allowed by code. The total square footage of all signs for this application must be less than 33 square feet. In addition, the size of the primary sign (Route 20 facing) must be within 75% of the total allowed sign face area which limits its size to 24.75 square feet. The size of the secondary sign must be within the remaining 8.25 square feet.

The primary sign, as proposed, is 33 square feet. Ms. Vollaro explained that the applicant could either reduce the size of the signage or apply for a special permit to the Zoning Board of Appeals. Mr. Alvarenga stated his intention is to bring the size to within code. Various options were discussed which Mr. Alvarenga will discuss with his designer. Ms. Vollaro also noted that the dimensions provided in the application may be overstating the actual proposed size of the primary sign.

**A motion was made to approve the sign with the following modifications: bring the total square footage of both signs within 33 square feet, the primary sign within 24.75 square feet, and the secondary sign with the remainder of the total sign area minus the primary sign area. All approved the motion.**

## **Review of Proposed Signage**

**Applicant: Franco's Trattoria  
365 Boston Post Road**

Alex Nunes Alvarenga, the owner, was present to discuss the matter with the Board.

Mr. Alvarenga is proposing updating his existing sign to maintain consistency with the new signs proposed above.

Ms. Vollaro note that, like the above, the allowed total sign face for this location is 33 square feet, and the size of the primary sign is limited to 24.75 square feet. The primary sign, as proposed, is 17.63 square feet and within code. However, the secondary sign is 16.5 square feet which brings the total proposed square footage to 34. 13 square feet.

The applicant restated his intention to bring the proposed square footage within code.

**A motion was made to approve the sign with the following modifications: bring the total square footage of both signs within 33 square feet, the primary sign within 24.75 square feet, and the secondary sign with the remainder of the total sign area minus the primary sign area. All approved the motion**

Ms. Vollaro clarified that the revised designs for both sign applications should be submitted to Shawna Risotti as part of the final application.

Minutes for approval:

**The board unanimously approved the minutes for the meeting dated April 24, 2024.**

Other topics:

**Ms. Vollaro informed the board that she has been working with Adam Burney, the Director of Planning & Community Development, on a new application which will be reviewed by the board at the next meeting.**

**Meeting adjourned at 8:02 p.m.**