



Town of Sudbury

Design Review Board

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Meeting Minutes May 26, 2022 Design Review Board

Meeting Format: Zoom Conference Call

Design Review Board Members Present: Susan Vollaro, Jim Parker, and Chris Alfonso

Interview Candidates for Design Review Board Vacancies

The board conducted zoom interviews with Katie McCue and Zachary Blake, the two candidates for the two vacancies on the Design Review Board.

Following the interviews with the candidates the board voted unanimously to approve both candidates to fill the two vacancies on the Design Review Board.

Review Proposed Signage

**Applicant: TD Bank, Darren Katz
407 Boston Post Road**

No representative was available to present for the applicant at the designated time noted on the agenda. Attempts were made by town staff to contact the applicant representative. After a 25-minute delay Darren Katz from Saxton Sign became available to represent the applicant.

The board informed the applicant that the application for signage was incomplete and contained erroneous information. The building frontage was erroneously stated as being 180 feet however the length of lot frontage was also stated to be 180 linear feet. The applicant was informed that the board felt that it would not be appropriate to make a recommendation for any proposed signage or change in existing signage without accurate information to allow determination of allowable signage for an equivalent business located in a business district. This business is located in a residential district. All existing signage for this business with the exception of the freestanding sign which has a special permit is out of compliance.

The applicant stated that he had no knowledge of the building frontage and had never visited the site. The applicant agreed to return and present to the board with pertinent information including correct building frontage. Furthermore, the applicant was informed of the town bylaws including

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a maximum size requirement of 2 square feet for directional signs. The proposed directional signs are reported to be greater than 4 square feet.

A member of the board felt the existing directional sign located at the bank parking lot entry off Rt 20 was not necessary, not readily visible and potentially distracting, and that the directional sign for the 24-hour ATM was difficult to read the way it was positioned at the site. A board member felt it may be more effective if it was rotated 90 degrees so as to be visible to potential customers for ATM service.

The applicant was informed that the "look up sign" at the ATM was large and distracting and potentially unsafe and that all such signs count toward the total allowable signage for any given business. The applicant will follow up with Shawna Risotti.

Minutes for Approval- May 11, 2022:

The minutes for the meeting dated May 11, 2022 were unanimously approved with a slight modification.