



Town of Sudbury

Design Review Board

DesignReviewBoard@sudbury.ma.us

Flynn Building
278 Old Sudbury Road
Sudbury, MA 01776
978-639-3387
Fax: 978-639-3314
www.sudbury.ma.us/designreviewboard

Meeting Minutes November 17, 2021 Design Review Board

Meeting Format: Zoom Conference Call
Present: Susan Vollaro, Jim Parker, and Chris Alfonso

Review Proposed Signage

Applicant: Aglow Airbrush Tanning
339 Boston Post Road

Aglow Airbrush Tanning was represented by Ann Durso of Express Signs and Graphic Inc., Chelmsford, MA. The applicant proposed a 40" x 32" white pvc sign with gold vinyl graphics in the space over the entry centered under the second story window for this second-floor business. The sign was found to conform to the bylaws for second floor businesses as the square footage is less than 10 Square feet. The board suggested that the contrast between the lettering and the background and the size of the lettering be increased to increase the effectiveness of the sign. Dr. Parker felt that the appearance could benefit by increasing the sign width while maintaining adherence to the bylaw to make it more proportional to the space it occupies.

The board unanimously approved the sign as presented with the suggestions that the lettering size and contrast and be increased and that reportioning the sign dimensions be considered. The applicant was informed that any changes need to be sent to DesignReviewBoard@sudbury.ma.us.

Review Proposed Signage

Applicant: Patti Brothers Lighting
215 Boston Post Road

Patti Brothers Lighting was represented by Michael Patti. Mike Patti discussed the current signage. There is a 16 square foot roof sign facing north visible from route 20, a 2.5 square foot awning logo sign located over the main entrance facing route 20 and a 14 x 4 canvas sign located on the building gable facing east. The signage allowance is 36 square feet based on a reported 30' primary frontage containing the main entrance facing north and 30' secondary frontage containing a second customer entrance facing south which equals 42 square foot total frontage allowance. The east facing 56 square foot gable sign is nonconforming in size and material construction. Signage options were discussed with the applicant. The Primary signage allowance is 27 square feet. The applicant stated that he had decided not to go before the ZBA and that he

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will remove the nonconforming 56 square foot east gable sign. It was suggested by the board that the existing roof mounted sign lettering be brightened. The applicant stated that he was planning on refinishing the sign which would brighten the lettering making it more visible. The applicant stated that he will consider installing a new 20 square foot sign in addition to refinishing the existing 16 square foot roof sign and removing the awning logo sign. In the interval the applicant proposed moving the 16 square foot roof sign which conforms in size to the east facade gable. The applicant was informed that any new signage will need to be presented to the Design Review Board.

Minutes for Approval:

The board reviewed the draft minutes from November 3, 2021 and decided to make some modifications. The board unanimously approved the November 3, 2021 minutes with the modifications.