



Town of Sudbury

Design Review Board

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Meeting Minutes July 14, 2021 Design Review Board

Meeting format: Zoom Conference Call
Present: Susan Vollaro, Chris Alfonso, Jim Parker

Applicant: Noli Salon Spa, 345 Boston Post Road, Unit 101

Noli Salon Spa was represented by Jeff Newman of Signarama, 2 Southville Road, Unit C, Southborough. The applicant proposed replacing a 2 x 5 feet conforming wall mounted sign on the east elevation centered over the large picture window and under two second story double hung windows with a similar colored but larger 2 x 8-foot sign with a matte black aluminum composite panel with white acrylic letters. It was generally agreed that the proposed sign was felt to be an improvement over the existing sign. The word *Salon* is on the same line and has same size lettering as *Noli* making more clear the type of business Noli is. Also, the increased length of the sign was felt to be more aesthetically suited to the space.

The allowance for a non-internally illuminated primary sign for this business location is 24.75 square feet as the primary building frontage was noted to be 32 linear feet. The proposed sign is 16 square feet. There is no proposed change for the other existing less than 6 square foot sized blade sign on the north elevation facing Boston Post Road. The proposed sign as presented was found to conform to the town bylaws and was unanimously approved.

Meeting minutes for June 9, 2021: The minutes were unanimously approved.