



Town of Sudbury

Design Review Board

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DRB Minutes

February 24, 2021

Present: Susan Vollaro, Dan Martin, Chris Alfonso

Absent: Jennifer Koffel, Jim Parker

ATI Physical Therapy

530 B Boston Post Road

Christina Moreau presented an application for two wall-mounted primary signs, two blade signs, and two parking signs.

The Board first discussed the two parking signs. Mr. Martin informed the applicant of his correspondence with Adam Duchesneau regarding whether the parking signs were portable signs or direction signs. Mr. Duchesneau said that the building inspector considered them portable signs if they were not permanently affixed to the ground and Mr. Duchesneau did not believe that the signs met the definition of directional sign. The applicant plans to inform the business owners to bolt the signs to the ground to address the portable sign issue and to prevent loss or damage to them. It was the unanimous opinion of the Design Review Board that these signs are more like a handicap parking sign that would not require DRB approval than they are a portable sign that exists for marketing purposes. Furthermore, the DRB believes that patients visiting a physical therapy location may have temporary mobility concerns that should allow them to park in spaces designated for ATI and that the two signs should be permitted for these reasons whether they are bolted to the ground or not. Mr. Martin informed the applicant that he would let the building inspector know of the new intention to bolt the signs to the ground.

The Board next discussed the placement of the blade signs. The Board expressed a desire to have the signs mounted approximately at equal heights to other blade signs in the complex and to not interfere with the lighting around the doors.

Finally, the Board discussed the self-illuminated wall signs. Ms. Vollaro asked for clarification on the logo portion of the sign and the applicant assured the Board that the logo was constructed the same way as channel letters and not a light box. There was some discussion of moving the signs so that they would better relate to the architecture on the building. That discussion was moot when Mr. Alfonso noted that the application indicated that the occupied space did not align with exterior architectural features.

The Board unanimously voted to approve the application as presented.

Miscellaneous

The Board unanimously approved the minutes of Feb. 10, 2021 with one additional sentence.