



Town of Sudbury

Design Review Board

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DRB Minutes

October 14, 2020

Present: Susan Vollaro, Dan Martin, Chris Alfonso, Jennifer Koffel, Jim Parker

CVS Pharmacy, 501 (505 on application?) Boston Post Road

Gary McCoy presented an application for CVS. Proposal is to replace existing signage at or under the sizes currently installed.

The Board notes the interpretation of the existing ZBA exemption is that no provisions were made in the prior permit for future replacement. There is an overall reduction in signage and the building inspector may want to weigh in on compliance. The Board feels that the application is for 1:1 replacement in kind.

The Board voted unanimously to recommend that the ZBA approve the signs as presented.

Concierge Real Estate, 416 Boston Post Rd

Carol Fournier presented the application for a single wall sign. Carol explained that the tenant will be occupying the prior Kumon business location and replacing the existing sign.

The Board explained to the applicant that they will need to seek ZBA approval based on being a new tenant. The Board asks whether the applicant would consider removing a redundant border on the sign. Also they commented that the words "Real Estate" are quite small and possibly difficult to read from a distance.

The Board voted unanimously to recommend approval to the ZBA of a variance for the proposed sign, with the recommendation that the landlord consider removal of a redundant sign border.

Farmers' Daughter, 534 Boston Post Rd

Jamie Fisher presented the application for 3 wall signs and 2 blade signs.

He notes the blade sign will be located adjacent to entrances (one on the North side, one on the South side) Mr. Fisher showed an updated primary sign rendering, on the North side of the building, which will be illuminated via two gooseneck lights washing onto the surface. He explained the lights will be black and the graphics will be black, onto a whitewashed brick surface. On the South and West elevations, the sign is shown rendered to be close to the top of the facade. Mr Fisher explained that the landlord will not allow drilling into the granite, therefore the sign needs to remain located only on the brick surface. The Board recommends reducing the size of the sign slightly to give more breathing room at the top, but not by a significant amount in order to maintain the most visibility from a distance.

A motion was made to approve the signs as presented with the recommendation to reduce the South facing sign slightly to pull away from the top of the facade.

The temporary banner at Farmers' Daughter was briefly discussed. The Board is in support of it remaining given the current COVID circumstances, but explained to the applicant the decision will be up to the building inspector to determine whether it can be allowed to remain and for how long.

The board discussed possible amendments to the by-laws to be proposed.

The Board reviewed the meeting schedule and application dates for 2021 and approves.

The Board approves the minutes of September 9, 2020.