



Town of Sudbury

Design Review Board

Flynn Building
278 Old Sudbury Road
Sudbury, MA 01776
978-639-3387
Fax: 978-639-3314

DesignReviewBoard@sudbury.ma.us

www.sudbury.ma.us/designreviewboard

Design Review Board Minutes

August 12, 2020

Present: Susan Vollaro, Dan Martin, Jim Parker, Jennifer Koffel, and Chris Alfonso

288 Old Sudbury Rd

Loring Parsonage

Stewart Hoover presented an application for two freestanding signs. The signs will require ZBA approval as the parcel already has freestanding signs for the Flynn Building and Noyes School. The Board and applicant discussed options that would make the sign more in compliance with the bylaws.

The first freestanding sign is on the street side. The sign as originally presented exceeded the 10 square feet permitted in a residential area. The applicant presented a revised drawing that was smaller in size, but still exceeded the 40% requirement from ground to bottom of sign.

The Board found the sign to be overly verbose. Suggestions included moving some copy to a panel below the sign and eliminating redundant wording. The Board also recommended that the sign contain the address number.

The applicant plans to make more modifications to the freestanding sign and present them to the HDC and the DRB at future meetings.

The application also included a second freestanding sign for wayfinding from the parking lot. The sign is slightly larger and taller than the directional signs permitted in by the bylaws. The Board found the sign and post appropriate for the location and for wayfinding. The Board did recommend that there be less wording and typefaces that are more consistent with the other freestanding sign.

Miscellaneous

The Board approved the minutes of July 22, 2020.