

Minutes  
Design Review Board  
January 23, 2019

Present: Dan Martin, Jennifer Koffel, Jim Parker, Deborah Kruskal  
Absent: Susan Vollaro

Joint session with planning board in Silva Room, RE: Review of Proposed Site Plan for Arenas Place, 8 Stone Rd. See planning board meeting notes.

Move to Thompson Room

Review of Proposed Sign for Nala Prosperity, Inc. DBA Riceberry  
621 Boston Post Road  
Applicant: Lanlalit Soarez

The applicant presented a proposed single wall sign and directory panel, and explained that wall sign is same size as existing. Materials are likely to be vinyl, to be confirmed, applicant was unsure. Colors are black and metallic gold. The board suggests looking at the brighter metallic gold for better contrast and visibility. A suggestion was made the lowercase "c" more bold, and that the signs conform to the bylaws. The board voted unanimously to approve the signs as presented, with a suggestion to make the metallic color brighter and bold face the rice graphic.

Review of Proposed Sign for Meadow Walk development: Bridgette Shoemaker for Orange Theory,  
534 Boston Post Road

The board discussed the location and building frontage. The south and north elevations are shown at 42'-11". The board discussed that 40sf is allowed, minus 20% for internal lighting as proposed for a max of 32SF per face. The applicant clarified that the text letter O in Orange theory will be 16" tall, and the "splat" around is graphic embellishment. The board discussed that the total square footage of the sign as presented is 23.9SF which is less than the allowable 32SF. The awnings will not have any text or graphics and are to be orange color to match the text "Orange" in the signage. The letters are 5", white channel lights with orange over them. Angle of the awnings should match other tenants in the same building. On the south facade, the same sign is proposed as the north. The awning configuration is different from the front. Two blade signs are presented at 2.25SF per side. The board suggests matching the size of the Pete' Coffee blade signs to be consistent.

A motion was made to approve the signs as presented, with the awning to match the pitch of it's neighbors, the blade sign to match the neighbors, and the clear height from grade to the blade sign also to match the neighboring tenant. The board voted unanimously to approve.

Miscellaneous:  
The board approved the minutes from Jan 9, 2019.