

Minutes
August 22, 2018

Sudbury Design Review Board

Present: Deborah Kruskal, Jen Koffel, Susan Vollaro

Cory Walker from Signarama, Framingham presented a free-standing sign for the John Nixon School.

The sign presented is a 4' high by 4' wide anodized aluminum alloy frame with a satin finish. The full height of the posts are 6', leaving 2' of open space between the frame and ground.

The signage area itself contains a header with the school name and logo on it, and allows for changeable capital letters to announce events and such. It is protected by a clear lexan window.

The sign is located on a traffic circle inside the school property. It cannot be seen from Concord Road, only by traffic circulating with the school grounds. It was felt by the Board that because the sign was not visible by the general public it does not fall under the DRB's jurisdiction. The houses along the street all have a vegetative buffer, so that the sign is not visible to them.

However, the board did make some recommendations to make the sign more effective.

- The Board felt the header should be simplified. The full name, General John Nixon Elementary School, takes up a lot of space and is not necessary. The Nixon School could suffice.
- The Board also suggested looking into a sign that could be printed and hung inside rather than have the limited and unattractive block letters. Signs of consisting of the latter are prohibited for commercial properties. A printed sign could include graphics, color and varied type sizes and fonts.
- It was acknowledged that the funding for the sign was a gift, and that there might not be the budget for a sign as the board suggested, but Mr. Walker agreed it was worth further discussion with the school.

The board approved the minutes dated July 25, 2018

Respectfully,
Deborah Kruskal