

Minutes
Design Review Board
April 11, 2018

Present: Susan Vollaro, Deborah Kruskal, Dan Martin

***9 Old County Rd.
Blade of Grass***

Heather Jones presented an application for a freestanding sign. The application noted the length of lot frontage at 216' but the plot plan submitted shows the lot is 216' on one side of the driveway and another 170' on the other side of the driveway. The Board confirmed that there was enough frontage to permit a freestanding sign, but no other freestanding signs could be permitted for any other tenants.

The Board asked the applicant whether the rather small size of the lettering would be sufficient. The applicant was comfortable with the size and expects the logo to be sufficient.

The Board unanimously approved the sign as presented.

***345 Boston Post Rd.
Sound Mind and Body***

Jean Ladas presented an application for a wall sign. As a second-floor business, the applicant is allowed 10 square feet. The sign as presented conforms with the bylaws.

The Board expressed concern about the legibility of the sign based on the size of the letters and the color scheme. The applicant indicated that she chose the colors to match other signs at the same location, but that the color scheme was not required by the landlord. The Board suggested changing colors at which point the applicant presented her business card with a different layout and color scheme. The Board and applicant discussed ways to use the business card layout on a sign. The Board ultimately recommended changing the sign size to be the same width as the door frame and a height that meets the 10 square foot limit and fits comfortably vertically between the top of the door and the bottom of the upper windows.

The Board voted unanimously to approve a sign that sits over the door, is no larger than 10 square feet, and contains colors (white background with blue border and logo, red text) to match the business card presented, pending submission to the Board of a mockup with dimensions and location.

***370 Boston Post Rd.
Sudbury Family Dental Care***

Walter Enright presented an application for a primary wall sign. The sign substantially exceeds the area permitted by the bylaws. The applicant inquired whether the area could be calculated differently because of the substantial white space, but acknowledged that the area still exceeded that allowed by the bylaws.

The Board indicated that the sign as presented was neither harmonious with the building nor appropriate for a historic district.

No action was taken.

Miscellaneous

The Board approved the minutes of January 24, February 28, and March 14.

The Board will have a quorum for 4/25 and plans to meet on May 16 and 30 to avoid conflicts with annual Town Meeting.