Minutes June 28, 2017 Sudbury Design Review Board

Present: Jen Koffel, Deborah Kruskal, Dan Martin, Susan Vollaro

Absent: Paula Hyde

ProSense Roofing Inc. was represented by owner David LaBelle.

- The applicant proposed a red, white, and blue oval 24 inch by 34 inch sign that would hang from the middle porch column perpendicular to Boston Post Road.
- The building frontage was not indicated, but the sign size conforms to the allowable second floor business maximum of ten square feet.

Comments on the design:

- The board noted that the digits in the phone number were not uniformly spaced and that the overall size of the numbers could be reduced to allow more visual space around it.
- The board also noted that the sign colors of red, white, and blue work well together on the sign, but given the overuse of these colors in signage, the owner might want to consider other color options.

The motion was made to approve the sign as presented with a recommendation that the phone number size is slightly reduced and numbers more uniformly spaced. All approved the motion pending HDC approval.

The board voted unanimously to approve the meeting minutes from the June 14th meeting.

At the conclusion of the Design Review Board meeting, the members joined the Planning Board meeting already in progress.