

**Sudbury Design Review Board Minutes
May 24, 2017**

DRB Attendees

**Dan Martin
Jen Koffel
Paula Hyde**

Applicant:

**Brian Clooney, Sign Art Inc.
Rite Aid
437 Boston Post Rd**

The applicant presented a proposal for a way finding sign for the client's drive through pharmacy. The Board agreed that such a sign is necessary as the drive through is not easily visible. The applicant will need to get approval from the ZBA as the additional sign does not conform with the bylaws. However, a motion was made to recommend that the ZBA approve the additional sign with a request that the length of the sign be reduced to 10-12' and that the letters be reduced to 8" in height. The motion was seconded and approved unanimously.

Applicant:

**Walter Enright, Sign Right
Sudbury Family Dental Care
370 Boston Post Rd**

The applicant presented a proposal for a new free-standing sign to replace the existing free-standing signs. The Board advised that the proposed sign does not conform to the by-laws with regards to the size of the panel. Mr. Martin recommended adding 2" to the bottom edge of the sign bringing the dimensions to 43" x 80".

Ms. Hyde noted that the sign might be difficult to read if it is positioned parallel to the Boston Post Rd as shown in the photograph. Westbound drivers may not see it until they have already passed through the intersection and will have then missed the entrance.

Ms. Koffel expressed concern regarding the cluttered look of the type on the panel. Multiple fonts and font sizes combined with too much type make the panel difficult to read.

Mr. Martin suggested that the words "Post Road", the phone number and web address were not necessary and if removed would allow more breathing room for the other wording.

A motion was made to approve the sign at 43 x 80" with the recommendation to remove the phone number, web address and "Post Road", to reduce the number of fonts and make the font sizes more consistent. The motion was seconded and approved unanimously.

The Board reviewed and approved minutes from the April 12th meeting.