

Minutes
January 11, 2017
Sudbury Design Review Board

Present: Jen Koffel, Deborah Kruskal, Susan Vollaro

Absent: Paula Hyde, Dan Martin

Brush and Easel Inc. was represented by owner Irina Tolmach.

- The application proposed a black and white 34 inch high by 166 inch wide sign that would hang above the front window facing Boston Post Road.
- The building frontage was not indicated on the sign application, so the board had to estimate totals in order to evaluate bylaw conformity. The business is located in the building such that three sides are facing parking. The total estimated building frontage was calculated, including 40% of two sides. Based on this calculation, it was determined that the sign conforms to the bylaws.

Comments on the design:

- The board suggested that adding color to the sign would make it more appealing to consumers as well as better match the intent of the business, being an art studio/cafe.
- The board also noted that the text was not centered on the sign. It was noticeably closer to the top edge of the sign.

The motion was made to approve the sign as presented with a recommendation that color be added to the sign and the font placement be addressed. All approved the motion.

The board voted unanimously to approve the annual town report as written.

At the conclusion of the Design Review Board meeting, Jen Koffel, Deborah Kruskal, and Susan Vollaro joined the Planning Board meeting already in progress.