

Minutes
Design Review Board
October 26, 2016

Present: Deborah Kruskal, Susan Vollaro, Jen Koffel, Dan Martin
Absent: Paula Hyde

615 Boston Post Rd.

AudioArt

Dave Shore presented updated designs for two wall signs. The Board had several comments on the designs for the signs.

It appeared that the name "AudioArt" was different on each sign, but Mr. Shore said they were two concepts, but that they would be the same on both signs. The Board unanimously agreed that the larger size was better.

The Board discussed the secondary text on the signs. The Board did not like the typeface or the amount of white space. The Board suggested changing the typeface to something more complementary with the AudioArt typeface. The Board also suggested adding a line with a color that complemented the AudioArt portion of the sign to make the layout more cohesive.

The Board also suggested that the signs should be mirror images of each other around the door rather than having the AudioArt on the left of each sign.

The Board unanimously voted to recommend the approval of the signs with the recommendation of mirroring the two AudioArt logos so that they are both toward the entrance and having the descriptions on the outside of the signs separated with a line or other element. The applicant will need to contact the ZBA to apply for a special permit.

Miscellaneous

The Board approved minutes of 10/12/16.