

Minutes
Design Review Board
October 12, 2016

Present: Susan Vollaro, Deborah Kruskal, Dan Martin

435 Boston Post Rd.

Mattress Firm

Jason Parillo of Back Bay Signs presented an application for a primary wall sign, a hanging canopy sign, and a panel on the freestanding sign.

The primary wall sign allowance is 29.25 square feet. The Board noted that the square footage of a bounding box around the sign would exceed the allowance, but that if the underline were considered separately the sign is under 29.25 square feet.

Mr. Martin asked if the letters were individual letters with a black border or whether the areas between letters would be black as shown in the application. Mr. Parillo indicated that the former was correct. Mr. Martin also noted that the application showed the primary sign on an angle. Mr. Parillo assured the Board that the sign would be installed level.

The Board voted unanimously to approve the signs as presented.

655 Boston Post Rd.

Site Plan Application

The Board has no comments and no position on the application for a solar parking array.

Miscellaneous

The Board approved minutes of 9/28.