

Minutes  
Design Review Board  
March 9, 2016

Present: Susan Vollaro, Dan Martin, Paula Hyde  
Absent: Deborah Kruskal, Jen Koffel

***Sign Application, 420A Boston Post Rd  
Get In Shape for Women***

Carol Fornier presented an application for a wall mounted sign and two window signs to replace the existing signs. Ms. Fornier informed the Board that due to a trademark issue, Get In Shape had to change its signs. The Board and the Applicant were not thrilled with the typeface changes but the signs as presented conform to the bylaws. The Board unanimously voted to approve the signs as presented.

***Site Plan Review, 348 Boston Post Rd  
Liberty Homes***

Ian Moore presented an application for a wall mounted sign. The sign as presented conforms to the bylaws. The applicant informed the Board that the sign would have the same materials and colors as the Boston Design sign next to it. The Board agreed that this would provide better visibility than some of the other signs at the same complex. The Board unanimously voted to approve the sign as presented.

***Whole Foods, National Development-526 & 528 Boston Post Road***

The Board reviewed the latest changes to the architecture and signs, revised plans dated February 18, 2016, by Jacobs, including updated exterior elevations and refine proposed exterior design of the building drawings titled "Grocery Store at Meadow Walk Sudbury", Sheets, A-1, A-2, A-3 and A-4. Updated design drawings for the proposed exterior signage, drawings titled, "Grocery Store Exterior Wall Signs", Sheets 1-8, revised February 18, 2016 by ADART. The members of the Board find the scale and sizes of the signs appropriate and the architectural changes appropriate.

The Board's only concerns were with the reduction in the number of slats on the South wall and whether the slats and glass behind the sign lettering would cause visibility problems with the sign.

The Board joined the Planning Board to bring these issues to the attention of the applicants. The applicants informed the Board that the change in the slats was necessary for construction and weather reasons. The applicants believe that there will be no problems with legibility with the sign in front of the slats and windows, but will review it to confirm.