

Minutes
Design Review Board
December 9, 2015

Present: Deborah Kruskal, Jen Koffel, Dan Martin, Paula Hyde

***Sign Application, 593 Boston Post Rd
Laurel Grove***

Kim Urquhart presented an application for two 9 square foot wall signs and one four square foot projecting sign. The signs as presented conform to the bylaws.

Several members of the Board mentioned to the applicant that the words "Laurel Grove" were somewhat difficult to read and asked her whether she was comfortable with the typeface. Ms. Urquhart was comfortable with the choice and noted that she already uses it in her business.

Several members of the Board also asked if the applicant had considered a shorter tagline on the sign to make it more apparent what the business does to people who drive by.

The Board informed the applicant that since she was well within the size limits of the bylaw, she could enlarge her wall signs somewhat which might also make the tagline more visible. The Board suggested that she consider enlarging the signs to 3.5' x 3.5' or possible 4' x 4'. Mr. Martin suggested that she enlarge the sign such that the top is still mounted at the same height and the bottom is no less than 2 clapboards from top of the doorway.

The Board voted unanimously to approve the signs as presented with the recommendation that the wall signs be larger to an amount permitted by the bylaws and with two clapboards clearance between the bottom of the sign and the door frame.

***Site Plan Review, 526 & 528 Boston Post Rd
National Development***

The Board joined the public hearing of the Planning Board. Minutes for this portion of the meeting were taken by the Planning Board.