

Minutes
Design Review Board
November 18, 2015

Present: Jen Koffel, Juan Cruz, Dan Martin, Paula Hyde

***Sign Application, 615 Boston Post Rd
Audio ART***

David Shore presented an application for a primary wall sign that conforms to the bylaws.

Ms Hyde suggested that the “Inspired Sound & Vision” tag line be enlarged to make it more visible.

Ms Koffel suggested that the border of the sign be somewhat larger because the trim on the building is so pronounced.

Mr Shore asked whether the sign could be larger. The sign as presented is 18 square feet and the applicant is permitted up to 27 square feet for a primary sign. He suggested that it may be enlarged to match the width of the window that is under the sign. The Board had no objections to this.

The Board asked about whether any sign would be added to the freestanding sign. Mr Shore said that he had a half panel of approximately 18x6” and would probably just put “AudioART” in a single color on the panel.

The Board voted unanimously to approve the sign as presented or enlarged to the width of the window with the recommendation that the tag line and border be somewhat enlarged.

Miscellaneous

The Board approved the minutes of November 4.

The Board decided to schedule December meetings for December 9 and 16.