

Minutes  
Design Review Board  
March 11, 2015

Present: Juan Cruz, Deborah Kruskal, Dan Martin, Paula Hyde, Jen Koffel

***Sign Application, 100 Boston Post Rd  
Sudbury Gas***

Cliff Conti of NH Signs presented an application for a projecting sign and secondary signage to be placed on the gas station canopy. Mr. Conti indicated that the ownership was staying the same but the gas station was being rebranded from Valero to Sudbury Gas.

The Board reviewed the zoning review done by Jim Kupfer which noted that the projecting sign exceeds the 16 square feet permitted but that the existing sign was approved in 2008. The Board discussed whether it would be necessary to again seek a variance because the sign is getting refreshed with the new branding. Because the ownership is the same, the sign is not changing in size, and the total signage is significantly less than the 45 square feet permitted in the bylaws, the Board decided that it seemed reasonable to consider the change as maintenance with respect to 3290B non-conformance. Ms. Kruskal also thought that since the sign does not change in location or size, that the Barron Chevrolet case also applied.

The Board voted unanimously to approve the signs as presented.

***Miscellaneous***

The Board approved the minutes of the previous meeting.