

Minutes
Design Review Board
March 26, 2014

Present: Jen Koffel, Dan Martin, Paula Hyde
Absent: Deborah Kruskal, Juan Cruz

***Sign Review: 29 Hudson Rd
CJ's Gourmet Pizza and Grill***

Chris Vozikis presented an application for a primary and secondary sign. The signs as presented comply with the bylaws.

The Board discussed the primary sign with the applicant first. The sign is to be hung between the columns with white gooseneck lighting. The Board was concerned that the lighting would block the sign. The applicant intends to find similar lighting that does not extend too low as to block the sign. The fixtures will be white.

The letter spacing of the primary sign was shown two different ways. The first layout of the sign alone had the text more cramped than in the sign shown in the photograph mock up. The Board preferred the second layout with more space between the words and the frame.

The Board discussed the location of the secondary sign on the rear of the building. The Board found the location as presented had no relation to the building features. Because the Board could not see where the space ended on the right, the Board suggested that the placement be made such that it has some relationship with the building, either centered in the space or with respect to the door.

The Board unanimously approved the primary sign as presented with the recommendation that there be more space between the words and the frame.

The Board unanimously approved the secondary sign with the recommendation that it be hung more in relation to the architectural features such as centered on the door or between the columns.

Miscellaneous