

Minutes
Design Review Board
June 25, 2014

Present: Jen Koffel, Dan Martin, Paula Hyde, Juan Cruz
Absent: Deborah Kruskal

***Sign Review: 523 Boston Post Road
Sudbury Plaza***

Jason Parillo presented revised drawings for replacing the existing freestanding sign on Nobscot Road. The sign takes into account all of the comments made by the DRB from when the applicant previously submitted an application. The sign does not conform to the bylaws and will require ZBA approval. The Board unanimously voted to recommend the sign to the Zoning Board of Appeals.

***Sign Review: 359-365 Boston Post Road
Yumi Couture***

Bart Steele presented an application for a 15.5 square foot primary sign and a 5 square foot secondary sign. The signs as presented do not conform to the bylaws because the business is a second floor business limited to a single sign of no more than 10 square feet.

Mr Martin suggested that, because this is perhaps the only second floor retail business in Sudbury, it would be worthwhile seeking a variance. The applicant stated his desire not to seek a variance.

The Board discussed options for making the application conform to the bylaws. Ultimately the applicant and the Board agreed to reduce the size of the primary sign to 10 square feet and to change the secondary sign to a directional sign of no more than 2 square feet. It was further agreed that the directional sign be at pedestrian level. Several members of the Board thought the primary sign would serve the tenant better if it were moved to the proposed secondary sign location as it would be more visible and unobscured by landscape. Ultimately the applicant chose to put the primary at the proposed location and agreed the sign would be reduced so as to fit aligned with the window trim on the center and right windows at a size of approx. 76x19".

The Board unanimously voted to approve the primary sign, reduced to 10 square feet and hung aligned with window moldings, and a 2 square foot directional sign located at pedestrian level.

The Board informed Mr Steele to follow up on his application for review with the Historic Districts Commission.

Miscellaneous

The Board approved the minutes of May 28 with the edits that were already brought to the attention of Shawna Risotti.

Mr Martin, Mr Cruz, and Ms Koffel all confirmed that they were available for both scheduled meetings in July so a quorum will be present on July 9 and 23.