

Minutes
Design Review Board
February 12, 2014

Present: Jen Koffel, Dan Martin, Deborah Kruskal
Absent: Paula Hyde, Juan Cruz

***Sign Review: 365 Boston Post Road
Mathnasium***

John Feder presented an application for a wall mounted sign, an awning sign, and a series of valance signs. The signs as presented comply with the bylaws.

The Board discussed the valance typeface and slogan on the valance signs. There was some discussion as to the appropriateness of using two slogans on the valances and the color and typeface used.

With the wall sign, the Board discussed its location on the building. While there was some preference for lowering it one clapboard's height, the Board was more concerned that weathering and light exposure may make that unfeasible.

The Board also expressed a desire to change the border from black to white to make it more harmonious with the white trim on the building and give it some definition on the building.

When the Board asked if the application had received HDC approval, he responded that they had already seen and approved it.

The Board unanimously voted to approve the signs as presented with the recommendation that the wall sign be trimmed in white.

Miscellaneous

The board approved the minutes of January 22 with one minor spelling revision.