Minutes
Design Review Board
May 22, 2013

Present: Dan Martin, Paula Hyde, Jen Koffel, Juan Cruz, Deborah Kruskal

Sign Review: 738 Boston Post Road
Fairfield Inn by Marriott

John Stebbins presented an application for a wall mounted sign and a freestanding sign to replace existing signs at the Wayside Carriage House Inn.

The wall sign conforms to the bylaws. The Board suggested that the applicant consider removing the word "by" from the wall sign as it is small and makes the rest of the sign tight against the border of the sign. The Board unanimously approved the wall mounted sign with the recommendation that the word "By" be removed.

The freestanding sign as presented does not conform with the bylaws. The sign lacks a cap with an address and the bottom of the sign exceeds the 40% of height limit. To conform with the bylaw, the bottom of the sign must not be more than 3'2" from the ground and the address cap needs to be included.

Ms Hyde recommended removing the word "by" from the freestanding sign and perhaps incorporating a logo that is used on some other Fairfield hotels. She also noted that the words on the sample provided with the application were not centered and the word "Fairfield" was compressed compared to the word "Inn" or the "Fairfield" on the wall mounted sign.

Ms Koffel questioned the appropriateness of the black posts. Ms Kruskal suggested using white for the post to integrate the sign with the lettering and the trim on the building.

Mr Martin suggested that when the address cap is incorporated, that it not be rectangular.

The Board unanimously approved the freestanding sign provided that the base not exceed 3'2" from the ground, the address cap be incorporated, and the posts be painted white.

The Board informed the applicant to get a building permit for the signs.

Miscellaneous

The Board approved the minutes of May 15 with minor edits.

Ms Kruskal nominated Mr Martin for chairman for the upcoming year. Mr Cruz, Ms Hyde, Ms Koffel, and Ms Kruskal voted in favor of the motion. Mr Martin abstained.