

Minutes
Design Review Board
October 24, 2012

Present: Juan Cruz, Dan Martin, Jane Roddy
Absent: Deborah Kruskal

***Sign Review: 505 Boston Post Road
Impact Functional Sports and Training***

Beth Concaugh presented an application for a wall mounted sign and for a directory sign. The board informed the applicant that the 33.79 square foot sign presented does not comply with the bylaws. The applicant is allowed a primary sign of up to 29.75 square feet. The board discussed several options for modifying the sign to conform to the bylaws that involved changing the location of the tag line, which the board found somewhat incongruous in its presented location. The applicant and the board are of the opinion that moving the tag line to a single line beneath the logo and name is the best location provided that the name does not have to be reduced in size too much to get it to fit.

The board unanimously approved a motion to approve the sign with "Functional and Sports Training" in a single line beneath "Impact" and the "I" logo with dimensions not to exceed 29.75 square feet. Should the size of the word "Impact" be too small to be acceptable to the applicant with this change, the board voted to approve the presented layout provided the overall size is reduced to 29.75 square feet.

The board unanimously approved the directory sign presented.

***Sign Review: 501 Boston Post Road
CVS***

Rachael St. Germain presented an application for replacing the "drive-thru" signs, and discussed additional window and wall signs.

The applicant indicated that the "drive-thru" signs were to be in the same location and the same size of the existing ones, and that they were basically just getting freshened up. As the signs are unchanged, the board indicated to the applicant that approval was not necessary for replacing them with newer versions.

The applicant then presented two self-illuminated windows signs. The board informed the applicant that section 3255 of the bylaw requires window signs to be non-illuminated and must not exceed 25% of the window area. The signs appear to be less than 25% and the applicant informed the board that the signs would not be illuminated so as to not require going through the ZBA.

The applicant also presented a third wall mounted "Minute Clinic" sign. The applicant was unsure as to whether this sign would be internally illuminated like the existing CVS signs or not. The board informed the applicant that any additional sign would have to go before the Board of Appeals for approval as the existing signs at this location already required special approval. The board took no action on this sign.

Miscellaneous

The board met with Jennifer Koffel, an applicant for the open position on the board.

Ms. Roddy informed the board of her decision to resign from the DRB.