Minutes Design Review Board April 13, 2011 Flynn Building

Present: Dan Martin, Juan Cruz, Deborah Kruskal, Chris O'Halloran Absent: Tris Windle

Sign Application: New England Garden Ornaments 81 Union Ave.

Giancarlo Lavini of Sign-A-Rama presented a freestanding sign application, which was turned down by the DRB according to bylaw 3265A. The presented sign fails to identify a business center (single business presented). The DRB recommended several solutions to bring the sign within compliance.

- Freestanding sign that identifies the business center with secondary businesses (New England Garden Ornaments) listed below
- Consider awning signage or wall-mounted sign on building side that parallels Union Ave.
- Applicant could go before ZRB and make a case for a freestanding sign due to uniqueness of the business center layout (obscured by trees, currently only tenant of two possible, lot entrance, store front entrance, entire side of business along Union Ave. is comprised of windows)

TD Bank Site Plan Discussion (Signage) 407 Boston Post Road

Present were Brian Perlow, Bergmeyer, and Rick Curtin, Developer TD Bank team presented final signage design.

The board unanimously passed a motion to approve (1) primary sign and (2) secondary signs that will be illuminated by fully shielded LED lights. Total square footage of the signage falls within the allowed 42 square feet (39.11 square feet).

The DRB turned down the applicants plan for a freestanding sign because of noncompliance with bylaw 3256B:

- Section A: less than 250 feet of street frontage
- Section C: single business occupies space
- Section D: signage is not wood carved

DRB suggested to the TD Bank team they have the right to go before ZBA to address freestanding sign in the future.

Blue Meadow Farm 120 Nobscot Road

Audrey Murphy presented an application for a freestanding sign that conformed to bylaw 3280: Signs requiring a sign permit in the residential districts.

The DRB unanimously approved the application.

*Note: Applicant did not provide the exact height of the sign but estimated that it was no more that 5 feet high, which is compliant with bylaw 3280 (10 feet).

Miscellaneous:

The board approved the minutes from with March 23, 2011 with the following edits:

- Under TD Bank Site Plan discussion: Note: It was confirmed that a smooth finish Exterior Insulation and Finishing System (EIFS) would be used.
- Female holly is listed in site plan. DRB recommends male species *llex x mersevae* (China Boy) to produce ornamental red berries; would need a minimum of 1 plant, recommend 1 per 5-6 plants.