Minutes Design Review Board Wednesday, May 27, 2009 Flynn Building

Present: Frank Riepe (Chairman), Dan Martin, Deborah Kruskal Absent: Giancarlo Del Vita, Tris Windle

Sign Application; David Paul Salons, 385 Boston Post Road - Continuance

Representing the applicant was David Pompey, owner.

The applicant presents a proposal for a continuous awning sign for the 50' length of the storefront with all graphics on the sloping face. The awning projects 24" and is 30" high. The design incorporates elements of primary and secondary signage with the name "David Paul Salons" in the center and the phrase "hair-skin-nails" to the right and the left centered over the existing windows. The groups of verbiage will satisfy the square-footage requirements for primary and secondary signs, states Mr. Pompey.

Chairman Riepe notes that the proposal is not fully in compliance with the bylaw citing paragraph 3224, 3261 and definition 3 in section 7000. Board member Dan Martin believes that the wording of the bylaw is ambiguous.

Mr. Pompey notes that the Starz Salon nearby in Mill Village has its verbiage on the sloping face of their awnings despite the bylaw's requirement that it be on a vertical valance. Chairman Riepe believes this installed before the current bylaw was put into effect or was allowed by the Board of Appeals but encourages the applicant to research if Starz had a special permit for its signage.

Mr. Pompey felt that because his establishment was below Route 20 he would have better identity if the signage was on the sloping face of the awning. Chairman Riepe felt that while that could be a viable argument for the design of the awning sign, the bylaw only allows the use of awnings for secondary signage and the primary signage is to be constructed of permanent materials only as described in 3224. Board member Dan Martin dissents feeling the bylaw is subject to interpretation regardless of how it has been applied in the past.

The Design Review Board voted to recommend Mr. Pompey's application to the Board of Appeals with 2 supporting and 1 opposed.

Miscellaneous

The minutes of April 22, 2009 were approved.