

Minutes
Design Review Board
Wednesday, August 12, 2009
Flynn Building

Present: Frank Riepe (Chairman), Deborah Kruskal, Tris Windle,
Absent: Giancarlo Del Vita, Dan Martin

Sign Application; Get in Shape for Women, 420A Boston Post Road

Representing the applicant was Sam Mehta of FastSigns.

The proposal is for a primary wall sign was unanimously approved as submitted.

Miscellaneous

The minutes of July 8, 2009 were approved.

Sign Application Materials:

The Board discussed the sign application materials given to applicants. There is agreement the "Sign Review Procedure" page is very clear and emphatic. There is discussion that having a summation of the sign bylaw is risky as applicants may not seek greater details by reading the complete bylaw. The Board opines being more emphatic that the applicant must look at the entire bylaw would be better.