Minutes Design Review Board Wednesday, April 22, 2009 Flynn Building

Present: Frank Riepe (Chairman), Dan Martin, Deborah Kruskal, Tris Windle

Absent: Giancarlo Del Vita

Sign Application; Franco's Trattoria, 365 Boston Post Road

Representing the applicant was Donna Moy-Bruno. The application is for a front and rear sign at 365 Boston Post Road.

The calculation for the allowed signage area was not calculated correctly. The bylaw allows 36 square feet of signage for the 43 foot frontage. A maximum of 27 square feet of the 36 square feet may be used for the primary sign.

The Board unanimously approved the sign designs with the following recommendation. The canopy on the right side of the sign proposed for the south side should be removed so that the north and the south signs are the same. If both signs were the same size, they could each be 18 square feet. This is not a requirement of the bylaw.

Sign Application; David Paul Salons, 385 Boston Post Road

Representing the applicant was David Pompey, owner. The applicant is renaming the existing Diva Salon and proposes new signage.

The application is for a continuous awning approximately 40 feet long with verbage on the sloping face. The bylaw requires any verbage to be on the valance of the awning. The assumption of the bylaw is that awning signs are used only for secondary signage and not for primary signs.

The Board told the applicant he would have to go to the Board of Appeals for such a sign and a better course of action would be to come back with a design in which the awnings are to the right and left with a primary sign in the middle, spanning the entrance. The total signage allowance for this location is 36 square feet with a maximum of 27 square feet for a primary sign. It was agreed by the Board and the applicant to continue the matter at the next meeting which is scheduled for May 13, 2009.

Miscellaneous

The minutes of March 25, 2009 were approved.