Minutes
Design Review Board
Wednesday, March 22, 2006
Flynn Building
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Present: Frank Riepe (Chairman), Deborah Kruskal, Linda Wade

Absent: Tris Windle, Dan Martin

Sign Application; Great Meadows Joinery, 365 Boston Post Road

The application is for a primary wall sign. The Board approved the application with the following changes:

- Make small adjustments to leave the space to the right and left
- Letters should not be so compressed
- Use larger capitals for the first letter of each word

Sign Application; Brine Sporting Goods, 615 Boston Post Road

The application is to relocate an existing primary wall sign from Concord Road to the business' new location at Dudley Square on Route 20. It was unanimously approved as submitted.

Sign Application; Stone Hearth Pizza, 519 Boston Post Road

The application is for a primary wall sign and an awning sign. The Board is concerned with the placement of the components. The primary sign of 27 square feet is unanimously approved for fabrication with the understanding that the installation design be reworked and resubmitted for the next meeting with the primary sign centered over the entry.

If an awning(s) is used, it is to be below the sign band; if it has graphics, it is to be on a loose valance. In either scenario, the awning is to have open ends. It is recommended by the Board that the secondary sign allowance is to be used on a series of window signs at eye level.

Sign Application; Supercuts, 519 Boston Post Road

The proposal for a primary wall sign with individual internally illuminated letters is unanimously approved as submitted. The Board recommends that the applicant use the allowance for secondary signage for window signs at eye level.

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Sign Application; Emerson Medical at Sudbury, Chiswick Park

The proposal is for a 58 square foot internally illuminated wall sign of individual letters facing Route 20 and a 37.33 square foot monument sign with six tenant panels at the entrance to the parking lot. There is discussion of a ground mounted sign on Route 20 at the Chiswick Park entrance as well.

The Board is of the opinion that the design of the monument sign is overdone and needs to be simplified significantly. The wall sign needs to be studied further to see that it fits properly on the architecture.

The Board continues the meeting to the next scheduled date of April 12th. The Chairman requested interpretations from Town Counsel and the Building Inspector as to how the bylaw applies to the unusual site conditions and what relief may be required from the Board of Appeals for such a proposal. Signage is needed for way finding as the building has an unusual location in an industrial park. The property owner needs to have a proposal for one sign at the entrance to Chiswick Park to identify the larger development as well as Emerson, while conforming to the bylaw.

Miscellaneous

The Board approved the minutes of 2/22/06 & 3/8/06.