

Present: Deborah Kruskal, Linda Wade, Dan Martin
Absent: Frank Riepe (Chairman), Tris Windle

Sign Application; Stone Hearth Pizza, 519 Boston Post Road

The applicant addressed the concerns previously expressed by the Board.

The valence: Out of concern for Super Cuts which is occupying the balance of the unit, Stone Hearth Pizza did not want to encroach on their space by adding a valence on that side of the door. Comment from the Board was that an additional valence would make the entire unit look unbalanced.

The lighting: The applicant presented a picture of the gooseneck lamp. He opined this design worked best right above the valence. It would only light up the fascia if placed higher on the same line as the ones over the sign.

Secondary signage: The black awning as proposed was unadorned and needed something to enliven it. All present agreed that the logo should be on the awning. An example of the screen logo to be placed on the door was also shown. All signage and logos suggested were in compliance with the bylaw.

The motion was to accept the plan as submitted with the addition of a logo on the valence, not to exceed 4 square feet and the etched film not to exceed 2 square feet. It was approved unanimously.

Sign Application: Emerson Medical at Sudbury, Chiswick Park

Each of the three signs previously presented were significantly amended.

A new entrance sign was designed to include "Emerson Medical" and "Chiswick Park" on one panel. The directory sign was greatly simplified and reduced in width by 20 inches. Both signs are in conformance with the bylaw. To expedite their installation, the Board treated these as one application, and voted to approve them as presented.

The sign on the building is to be treated as a separate application that will have to go before the Zoning Board of Appeals. This sign also was redesigned to fit the architectural space. In doing so, the size was reduced from 57 square feet to 42. The bylaw only allows 19 square feet. All present felt that the legal size is vastly insufficient and that the size proposed suits the size of the structure, particularly as it is set back so far from Route 20. There was a suggestion that the sign be aligned so that it is either centered above the windows or aligned with the right hand edge of the windows below. The Board agreed to recommend approval by the Zoning Board of Appeals.