

Present: Dan Martin, Deborah Kruskal, Linda Wade, Tris Windle
Absent: Frank Riepe

The meeting was called to order at 7:30 p.m.

Sign Application: Prestige Homecare Corporation
407 Boston Post Road

Michael Bagdon, Project Manager, presented an application for a freestanding sign under 10 square feet. The sign is not allowed under the bylaws, even though the building is in a residential zone. Signs are permitted in residential zones for exempt businesses such as farms, garden centers and day care centers, however, this business is not exempt. A freestanding sign did exist in this location at one time but since it had been removed some time ago, it is not applicable to the grandfather clause. The Board also made suggestions to reduce the untidiness of the sign by removing words and consolidating phrases. The Board encouraged the applicant to apply to the Zoning Board of Appeals and voted to write a letter of support for the use of a free standing sign at this location pending approval of a dimensioned re-worked design. The new design will be emailed to us for comments so as not to delay the Zoning Board of Appeals application.

Sign Application: Slender Lady
29 Hudson Road

Maggie Tyler, applicant, presented a 24 square foot wall sign for a second story facility at the Village Green. The applicant's major concern was visibility and thus the bright red background color with white lettering and logo. Although the Board would not have suggested the color, all agreed it was the most visible. A border was recommended to the applicant.

Sign Application: YABE Auctions
447 Boston Post Road

Kendra Bragg, applicant, presented a sign consisting of individual letters mounted directly on the wall. There was much discussion concerning the type face, colors and the spacing of the words as a composition. The Board voted to approve the application with the following conditions:

- to fine tune the colors of the letters making them all of equal color value and saturation
- to move the word "Auction" up to center with the "E" of "YABE"

Minutes
Design Review Board
Wednesday, April 28, 2004
Hudson Road Fire Station

- to chose another script font for the tag line
- to move the entire group of words down from the lights above to alleviate crowding

Minutes

The Board approved the minutes of the January 14, 2004 meeting.