

## Sudbury Cultural Council Minutes of Meeting 01/27/2021

**Location**: via ZOOM

**<u>Present:</u>** Ellen Gitelman, Claudia Brandon, Erica O'Brien, Diana Peters, Martha Romanoff, Bethany Schlegel Shaw, Amy Wilson Sheldon

## Actions:

1. Meeting called to order at 8:01 pm.

- 2. Martha shared that she has to step down as Secretary. (We are grateful for her work!)
- 3. Discussion about rankings as well as explanations as to how people opted to rank the grant applications. Discussion of a potential rubric to provide a unified metric going forward. Sixteen (16) grant applications were considered and ranked individually; Ellen noted how each member ranked (1 = top choice, 16 = last choice) and then averaged them all for a final ranking. Erica shared the rubric that she used.
- 4. The Sudbury Cultural Council was allocated \$6,500 this year. Ellen shared the results of our rankings and noted that the Sudbury Cultural Council has an extra \$1,272 remaining after all grants are satisfied. Therefore, all grant applications (that met key qualifications and were not initially eliminated due to mismatched criteria) could receive full funding and more, per the Mass Cultural Council's instructions and guidance to Local Cultural Councils (LCCs).
- 5. Discussion about whether or not the SCC could place stipulations on events (i.e. ensure they are outdoors), but it was determined that applicants already addressed this by either proposing virtual events or determining that the event would be outdoors regardless.
- 6. Discussion about how to divvy up extra funds. Discussion of whether or not we should assign a council member to each applicant to ask follow-up questions, i.e. get a better picture of how much funding is needed for project's entirety, etc. Consideration of tabling final allocation since we have until March 1 to finalize, but determined to move forward.
- 7. Decision to divvy up the \$1,272 (almost) equally among applicants that we felt most needed the money. (Individual artists/humanists as well as Sudbury's The Wayside Inn Foundation.)
- 8. Discussion about what the Sudbury Cultural Council's next steps could/would be. Discussion about logo, promotion, marketing.
- 9. Approval of budget at 9:36 pm.

## Next Steps:

- 1. Diana will send approval letters.
- 2. Erica will send disapproval letters.
- 3. Possible meeting in spring if there are ideas and inspiration! Bethany offered to start designing a SCC logo in the next few months.

Submitted by Amy Wilson Sheldon, Sudbury Cultural Committee.